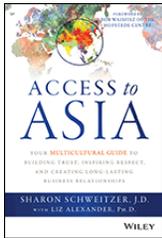


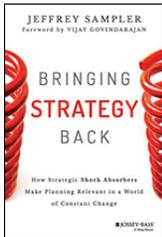
BusinessPro



Access to Asia: Your Multicultural Guide to Building Trust, Inspiring Respect, and Creating Long-Lasting Business Relationships by Sharon Schweitzer and Liz Alexander

John Wiley & Sons © 2015 (400 pages)
ISBN: 9781118919019

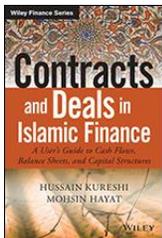
Presenting in-the-trenches advice and stories from 80 regional experts in ten countries including China, Hong Kong, India, Japan, and Korea, this book presents a deeply insightful framework for today's global business leaders and managers, whether traveling from Toronto to Taipei, Baltimore to Bangalore, or San Francisco to Shanghai.



Bringing Strategy Back: How to Make Planning Relevant in the New Normal of Constant Change by Jeffrey Sampler

Jossey-Bass © 2015 (224 pages)
ISBN: 9781118830093

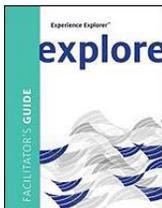
Based on the author's in-depth research in the world's most tempestuous markets, this book cuts through the clutter to reveal exactly why the usual tools of strategy are so sorely out of sync with our needs, and shows how to be prepared and proactive, rather than reactive, even when the future is uncertain.



Contracts and Deals in Islamic Finance: A User's Guide to Cash Flows, Balance Sheets, and Capital Structures by Hussain Kureshi and Mohsin Hayat

John Wiley & Sons © 2015 (300 pages)
ISBN: 9781119020561

By highlighting the underlying themes in Islamic finance and assessing the current practices, this accessible book gives readers the solid understanding and up-to-date perspective that form a solid foundation upon which successful Islamic finance is practiced.



Experience Explorer: From Yesterday's Lessons to Tomorrow's Success: Facilitator's Guide by Meena S. Wilson and N. Anand Chandrasekar

Center for Creative Leadership © 2014 (46 pages)

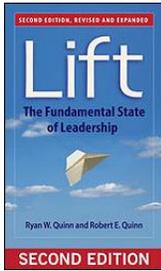
As part of the Experience Explorer tool, this handy resource provides instructions for preparing and leading the four-part Experience Explorer session.



Investigative Interviewing: Psychology, Method and Practice by Eugene F. Ferraro

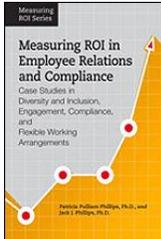
CRC Press © 2015 (370 pages)
ISBN: 9781466590861

Outlining a highly structured and process-driven technique that takes a non-accusatory approach, this book covers modern techniques for private sector investigative interviews, yet presents the tools and methods required to produce investigative results that are legal and admissible in court.



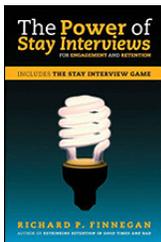
Lift: The Fundamental State of Leadership, Second Edition by Ryan Quinn and Robert E. Quinn
Berrett-Koehler Publishers © 2015 (289 pages)
ISBN: 9781626564015

Presenting engaging personal stories that illustrate how to apply the concepts at work, at home, and in the community, this book draws on recent advances in positive psychology and organizational science to describe four questions that will help us experience the fundamental state of leadership.



Measuring ROI in Employee Relations and Compliance: Case Studies in Diversity and Inclusion, Engagement, Compliance, and Flexible Working Arrangements by Patricia Pulliam Phillips and Jack J. Phillips
SHRM © 2014 (192 pages)
ISBN: 9781586443597

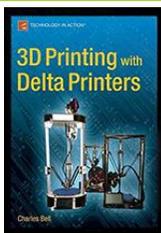
Presenting case studies describing a step-by-step, proven approach, this practical book provides insight into the different issues, challenges, and opportunities HR faces as it tries to show value for its employee relations and compliance programs.



The Power of Stay Interviews for Engagement and Retention by Richard P. Finnegan
SHRM © 2012 (132 pages)
ISBN: 9781586442347

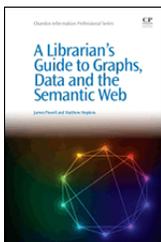
Written for HR professionals, line managers, and business leaders, this book provides the rationale, tools, skill sets, processes, accountabilities, and cases studies to demonstrate the positive impact of stay interviews.

ITPro



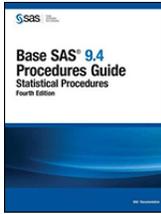
3D Printing with Delta Printers by Charles Bell
Apress © 2015 (355 pages)
ISBN: 9781484211748

Containing detailed descriptions of the innovative delta design including unique hardware, software, and maintenance requirements, this thorough book also covers tips for building your own delta printer as well as examples of common enhancements.



A Librarian's Guide to Graphs, Data and the Semantic Web by James Powell and Matthew Hopkins
Chandos Publishing © 2015 (269 pages)
ISBN: 9781843347538

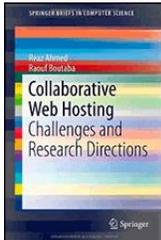
Providing an accessible introduction to network science that is suitable for a broad audience, this thorough guide was written for those who want to understand the fundamentals of graph theory, how it is used to represent and explore data, and how it relates to the semantic web.



Base SAS 9.4 Procedures Guide: Statistical Procedures, Fourth Edition by SAS Institute
SAS Institute © 2015 (566 pages)

ISBN: 9781629598789

Including introductory examples, syntax, computational details, and advanced examples, this detailed resource provides complete documentation of the Base SAS statistical procedures (CORR, FREQ, and UNIVARIATE).

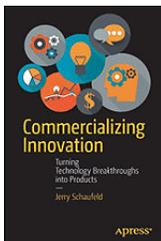


Collaborative Web Hosting: Challenges and Research Directions by Reaz Ahmed and Raouf Boutaba

Springer © 2014 (63 pages)

ISBN: 9783319038063

An examination of the benefits and pitfalls of the pWeb web-hosting infrastructure, this concise and practical book is designed for professionals and practitioners working on P2P and web management and is also a useful resource for advanced-level students studying networks or multimedia.



Commercializing Innovation: Turning Technology Breakthroughs into Products by Jerry Schaufeld

Apress © 2015 (192 pages)

ISBN: 9781430263524

Using case studies, models, and practical tips, this thorough resource presents a proven step-by-step commercialization process in detail, beginning with a technology assessment and culminating with the successful launch of viable products into the global market.

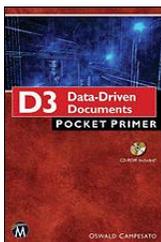


Cybersecurity for Executives: A Practical Guide by Gregory J. Touhill and C. Joseph Touhill

John Wiley & Sons © 2014 (416 pages)

ISBN: 9781118888148

Through discussions of risk, strategy, policies, change and personnel management, and performance measures, this practical book provides relevant and timely information to help readers make better decisions regarding cybersecurity.

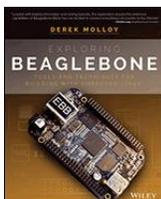


D3 Pocket Primer by Oswald Campesato

Mercury Learning © 2016 (269 pages)

ISBN: 9781938549656

Providing an overview of D3, such as creating charts and graphs, handling mouse events, and creating animation effects, this book is primarily for self-directed learners who are comfortable with HTML/CSS/Javascript and who also want to learn about managing data with D3.

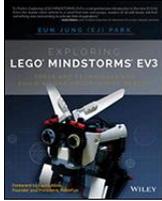


Exploring BeagleBone: Tools and Techniques for Building with Embedded Linux by Derek Molloy

John Wiley & Sons © 2015 (600 pages)

ISBN: 9781118935125

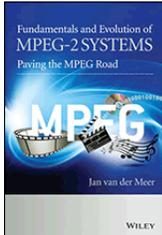
Beginning with a foundational primer on essential skills, and then gradually moving into communication, control, and advanced applications using C/C++, this book is a hands-on guide to bringing gadgets, gizmos, and robots to life using the popular BeagleBone embedded Linux platform.



Exploring LEGO MINDSTORMS EV3: Tools and Techniques for Building and Programming Robots by Eun Jung (EJ) Park

John Wiley & Sons © 2014 (408 pages)
ISBN: 9781118879740

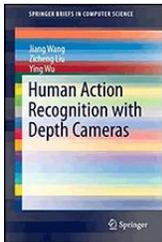
Written for hobbyists, young builders, and master builders alike, this essential book walks you through fundamentals of robot design, construction, and programming using the Mindstorms apparatus and LEGO TECHNIC parts.



Fundamentals and Evolution of MPEG-2 Systems: Paving the MPEG Road by Jan van der Meer

John Wiley & Sons © 2014 (464 pages)
ISBN: 9780470974339

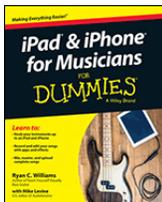
Ordered logically, working from the basics and background through to the details and fundamentals of MPEG-2 transport streams and program streams, this book examines the MPEG-2 system specification as developed in the early 1990s, as well as its evolution into the fourth edition of the MPEG-2 systems standard, published in 2013.



Human Action Recognition with Depth Cameras by Jiang Wang, Zicheng Liu and Ying Wu

Springer © 2014 (65 pages)
ISBN: 9783319045603

Focusing on feature representation and machine learning algorithms for action recognition from depth sensors, this comprehensive book provides in-depth descriptions of their recently developed feature representations and machine learning techniques.



iPhone & iPad for Musicians for Dummies by Ryan Williams and Mike Levine

John Wiley & Sons © 2015 (408 pages)
ISBN: 9781118991169

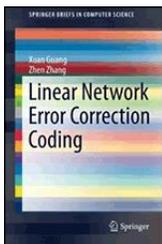
Packed with tons of step-by-step instructions, this friendly guide shows you how to use your device to go from recording a basic piece of music to creating and uploading complete songs with full instrumentation and multiple tracks, instruments, and effects.



JMP 12 Essential Graphing by SAS Institute

SAS Institute © 2015 (282 pages)
ISBN: 9781629594460

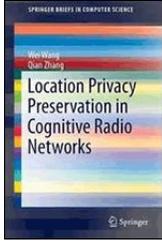
Helping you find the ideal graph for your data, this book begins with Graph Builder, a quick way to create graphs in a drag-and-drop window, and covers line charts, ellipses, box plots, maps, and much more.



Linear Network Error Correction Coding by Xuan Guang and Zhen Zhang

Springer © 2014 (110 pages)
ISBN: 9781493905874

There are two main approaches in the theory of network error correction coding. This book summarizes some of the most important contributions following the classic approach, and discusses the main results following the other approach.

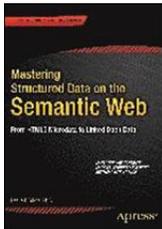


Location Privacy Preservation in Cognitive Radio Networks by Wei Wang and Qian Zhang

Springer © 2014 (84 pages)

ISBN: 9783319019420

Focusing on the current research on location privacy preservation in cognitive radio networks (CRNs), this concise guide reviews of the existing works, and includes fundamental privacy models, possible frameworks, useful performance, and future research directions.



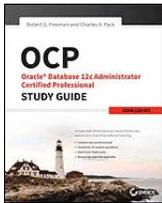
Mastering Structured Data on the Semantic Web: From HTML5 Microdata to Linked Open Data

by Leslie F. Sikos

Apress © 2015 (244 pages)

ISBN: 9781484210505

With the constantly increasing user expectations in web services and applications, Semantic Web standards gain more popularity. This book will familiarize you with the leading controlled vocabularies and ontologies and explain how to represent your own concepts.



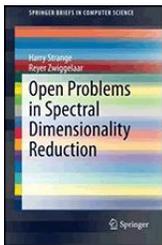
OCP: Oracle Database 12c Administrator Certified Professional Study Guide: Exam 1Z0-063

by Robert G. Freeman and Charles A. Pack

Sybex © 2014 (768 pages)

ISBN: 9781118644072

By helping you sharpen your skills to prepare for the three levels of certification: Oracle Certified Associate, Oracle Certified Professional, and Oracle Certified Master, this study guide reviews how Oracle 12c allows multiple instances to be used simultaneously via the cloud.

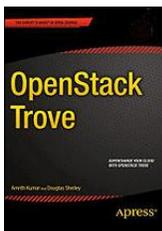


Open Problems in Spectral Dimensionality Reduction by Harry Strange and Reyer Zwiggelaar

Springer © 2014 (99 pages)

ISBN: 9783319039428

Dimensionality reduction has proven useful in a wide range of problem domains. This book will be applicable to anyone with a solid grounding in statistics and computer science seeking to apply spectral dimensionality to their work.



OpenStack Trove by Amrith Kumar and Douglas Shelley

Apress © 2015 (325 pages)

ISBN: 9781484212226

Providing detailed descriptions of how Trove works and gives you an in-depth understanding of its architecture, this step-by-step guide shows you how to avoid common errors and debug and troubleshoot Trove installations, as well as perform common tasks.

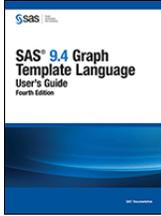


Pro Android Wearables: Building Apps for Smartwatches by Wallace Jackson

Apress © 2015 (600 pages)

ISBN: 9781430265504

Detailing how to design and build Android Wear apps for new and unique Android wearable device types, this book will help you take your Android 5 Wear application development skills and experience to the next level and get exposure to a whole new world of hardware.



SAS 9.4 Graph Template Language: User's Guide, Fourth Edition by SAS Institute

SAS Institute © 2015 (694 pages)

ISBN: 9781629598826

Providing usage information and examples for the Graph Template Language (GTL), this book's coverage includes how to combine language elements to build a custom graph, creating panels that contain multiple graphs, managing plot axes, using legends, and more.



SAS 9.4 Macro Language Reference, Fourth Edition by SAS Institute

SAS Institute © 2015 (468 pages)

ISBN: 9781629598864

Explaining how to increase the modularity, flexibility, and maintainability of your SAS code using the SAS macro facility, this book provides complete information about macro language elements, interfaces between the SAS macro facility and other parts of SAS software, and macro processing in general.

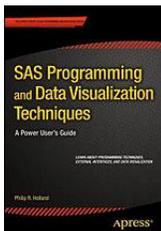


SAS 9.4 SQL Procedure User's Guide, Second Edition by SAS Institute

SAS Institute © 2015 (482 pages)

ISBN: 9781629598925

Describing the basics of using the SQL procedure and providing comprehensive reference information, this book includes information on retrieving data from single and multiple tables, selecting specific data from tables, subsetting, ordering, and summarizing data, updating tables, and more.



SAS Programming and Data Visualization Techniques: A Power User's Guide by Philip R.

Holland

Apress © 2015 (251 pages)

ISBN: 9781484205693

Through code samples and examples, this expert guide explains techniques that will enable you to increase your knowledge of all aspects of SAS programming, improve your coding productivity, and interface SAS with other programs.

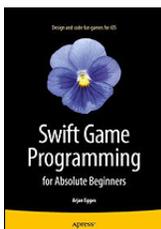


SketchUp 2014 For Dummies by Aidan Chopra

John Wiley & Sons © 2014 (504 pages)

ISBN: 9781118822661

Guiding you through the interface, tools, techniques, and tricks in SketchUp and SketchUp Pro, on both Windows and Mac platforms, this user-friendly book presents an overview of the basic concepts of 3D modeling before getting down to business with the software.

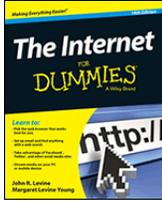


Swift Game Programming for Absolute Beginners by Arjan Egges

Apress © 2015 (352 pages)

ISBN: 9781484206515

Providing the most fun you'll ever have in stepping over the threshold toward eventual mastery of the language, this book teaches Swift in the context of creating a series of fun and colorful games that you'll be proud to develop and show to your friends, neighbors, and colleagues.

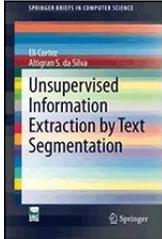


The Internet for Dummies, 14th Edition by John R. Levine and Margaret Levine Young

John Wiley & Sons © 2015 (384 pages)

ISBN: 9781118967690

Presented in a straightforward and friendly style, this easy-to-understand and helpful guide will show you how to make the most of the Internet, get accustomed to popular sites, find the information and items you need fast, and stay away from the bad stuff floating around online.



Unsupervised Information Extraction by Text Segmentation by Eli Cortez and Altigran S. da Silva

Springer © 2013 (103 pages)

ISBN: 9783319025964

Proposing a new unsupervised approach to the problem of Information Extraction by Text Segmentation (IETS), this book will prove valuable to practitioners in helping them to understand the current state-of-the-art in unsupervised information extraction techniques.

But a look through a new book, *Access to Asia: Your Multicultural Guide to Building Trust, Inspiring Respect, and Creating Long-Lasting Business Relationships*, suggests that well-meaning Westerners commit an almost limitless list of everyday blunders simply by behaving the same way they would at home. In much of Asia, for example, blowing your nose on a linen handkerchief and then putting it back in your pocket is seen as, well, pretty gross. In fact, it's offensive to blow your nose, yawn, or even clear your throat except in private. Chewing gum in public is not only illegal in Singapore, it's also offensive to blow your nose, yawn, or even clear your throat except in private. Create and work with global leaders to build trust, inspire respect & create long-lasting business relationships. Additional contact info. sharon@austinprotocol.com. *Access to Asia: Your Multicultural Guide to Building Trust, Inspiring Respect, and Creating Long-Lasting Business Relationships* (Wiley 2015). categories. Business Consultant & Consulting Agency. *Access to Asia* book. Read 22 reviews from the world's largest community for readers. Create meaningful relationships that translate to better business. Within Asia, building trust and inspiring respect are vital steps in developing business relationships that transcend basic contractual obligations. Readers will find in-the-trenches advice and stories from 80 regional experts in 10 countries, including China, Hong Kong, India, Japan, and Korea. Discover the unique eight-question framework that provides rich interview material and insight from respected cultural experts. Track cultural progress over time and highlight areas in need of improvement with the Self-Awareness Profile. Learn the little-known facts, reports, and.