

## SEMESTER AT SEA COURSE SYLLABUS

**Voyage: Spring 2013**

**Discipline: East Asian Languages, Literatures, and Cultures**

**EAST 3559: Sino-American Relations**

**Division: Upper**

**Faculty Name: John Israel and Tao Xie**

**Pre-requisites:** There are no prerequisites. However, academic or other exposure to Chinese history, society, culture, politics, or foreign relations, as well as some knowledge of American history and foreign relations, will be useful.

### **COURSE DESCRIPTION**

Following a comparative analysis of sharply contrasting historical and cultural configuration of the two countries, we will take a bird's eye look at the Sino-American tableau from 1784, when the first American ship dropped anchor off Guangzhou, to the Second World War, which set the stage for a closer – and more complicated – relationship. After Pearl Harbor, as the American presence in China assumes a more critical role, our historical analysis will become more detailed.

This course will seek to illuminate multifold dimensions of the current era in Sino-US relations. The seminal event was the Nixon-Zhou Enlai communiqué of 1972 that broke the Cold War impasse and ushered in the era of intense engagement that continues to the present.

The course will be punctuated by, and integrated with, onshore experiences. Before disembarking in Yokohama, we will discuss the relationship of Japan and China, formerly as adversaries, now as competitors in North Asia. Perspectives on the Sino-Japanese-US triangle will take on a personal dimension through a daylong dialogue at the Tokyo home of Ambassador Koreshige Anami and Mrs. Virginia Anami.

Between Kobe and Shanghai, we will prepare the ground for the imminent China experience. Between Hong Kong and Saigon we will focus on Vietnam's complicated relationships with both China and the United States. As we near Singapore, we will switch the focus to China and the US in Southeast Asia. Similarly, sessions on China and the US in South Asia, Africa, and the Islamic world will precede arrival in Cochin, Cape Town, and Casablanca.

In addition to participating in daily classes, students will be expected to complete an average of approximately forty pages of assigned readings in advance of each class, as well as to view assigned films, some of which will be shown in class, others over the ship's internal tv network.

Based upon relevant onshore experiences and interactions, students should submit a paper of 1,000 to 1,200 words dealing with Sino-American relations, East Asian-American relations, or East Asian cultures in terms of "comparisons, contrasts, and interactions". Papers identical or similar to those in other SAS courses will not be accepted unless approval has been granted in writing by instructors of both courses.

Examples:

How does onshore experience expand upon, modify, or contradict the understanding of aspects of Sino-American relations presented through the PLIR 3559 shipboard curriculum?

What insights into similarities and differences among Chinese, Japanese, and Vietnamese cultures do you gain from first-hand experience?

What are the different ways in which Asian cities reflect local adaptation to Western influence?

How do the understanding and practice of Christianity in China and Japan compare with each other and with the United States?

What perspectives on America's wars in Asia do you derive from visiting such sites as the atom bomb sites of Hiroshima, and the Museum of War Remnants in Saigon?

Students should submit a one-paragraph of their preliminary strategy for completing this assignment no later than Wednesday, February 3. This statement should be revised and resubmitted as plans evolve and change – as they inevitably will in the course of the voyage. The final paper should be submitted by email *no later than midnight, April 4*. The paper will be evaluated for originality, insight, and writing quality.

## **COURSE OBJECTIVES**

This course seeks to convey an understanding of the interaction of two nations that occupy center stage at the beginning of the 21<sup>st</sup> century. One is the world's sole surviving super-power, the other the world's most populous state, now in the fourth decade of the longest sustained period of rapid economic development of any third world country. In spite of profound political and cultural differences, as the world's first and second largest economies, the two are interlinked and interdependent. In addition to exploring diplomatic, military, and economic relations between China and the United States, we will take a close look at the more diffuse but equally important cultural, social, academic, and psychological interactions between their people. Through the dynamic interplay of Chinese-American team teaching and with first-hand onshore exposure to China and related Asian cultures, students should emerge from this course better able to understand the common interests and complexities that characterize Sino-US relations in an age of globalization.

## REQUIRED TEXTBOOKS

AUTHOR: Michael Schaller  
TITLE: The United States and China: Into the Twenty-First Century  
PUBLISHER: Oxford  
ISBN #: 078-0-19-513759-0  
DATE/EDITION: 2002 Third edition

## TOPICAL OUTLINE OF COURSE

1 China and the US: A Study in Contrasts

Reading: Michael Schaller, *The United States and China: Into the Twenty-First Century*, ch. 1: pp. 1-25

2 Americans in China: 1784-1937

Reading: Schaller, ch. 2: pp. 26-48; Jonathan Spence, “Peter Parker: Bodies or Souls”, in *To Change China*, pp. 34-56.

Film: PBS: *China: A Century of Revolution – Battle for Survival – 1911-1936*

3 Images and Stereotypes

Reading: R. David Arkush and Leo O. Lee, eds., *Land without Ghosts* “Afterward” 299-303; Liang Qichao, 81-83, 89-95; “Gongwang, 145-150; “Jiejun” 227-233

Film: *Misunderstanding China*, part 1

4 Chinese in the US 1

Film: *Becoming American: The Chinese Experience* 1,2

5 Chinese in the US 2

Film: *Becoming American: The Chinese Experience* 3

6 The Japan Connection

Reading: Marcus Jacques, *When China Rules the World*, 46-69, 306-313

Essay due: Reflections on a Day with the Anamis. Submit online. 400-800 words.

7 Discussion: Preparing for China

Reading: *Cowboys and Dragons*, chs. 1-3 (pp. 5-35)

### Quiz 1

8 China and Vietnam: Looking North with Admiration and Trepidation

Reading: Brantly Womack, “Sustainable International Leadership: Lessons from the Sino-Vietnamese Relationship, 968-1885”, excerpt; Brantly Womack, “The United States and Sino-Vietnamese Relations”, excerpt.

Film: *Why Vietnam*

9 Vietnam, China, and the US: Friends and Enemies Near and Far

Reading: “The Indochina Tragedy” in James C. Thomson, Jr., & others, *Sentimental Imperialists*, 253-267; John Ernst, “Tutoring Democracy” in Philip West & others, *America’s Wars in Asia*, pp. 233-241.

Film: *Cold War*, episode 11: *Vietnam*

Film (recommended): *Hearts and Minds*

10 The US and China in Southeast Asia

Readings: Carlyle A. Thayer, “The United States, China and Southeast Asia,” *Southeast Asian Affairs*, 2011, pp.16-25.

Joshua Kurlantzick, “China’s Charm Offensive in Southeast Asia,” *Current History*, September 2006, pp.270-76.

11 Same Bed, Different Dreams: Uneasy Allies in the Second World War

Reading: Schaller, chs. 3, 4, 5: pp. 49-104.

Film: PBS: *China: A Century of Revolution – Fighting for the Future – 1936-1949*

12 Rude Awakening: Civil War, Liberation, Korea

Reading: Schaller, chs. 6-7: pp. 105-139

Films: *Misunderstanding China*, part 2; *Cold War*, episode 5: *Korea*

13 The US, China, and South Asia

Readings: Lisa Curtis, “U.S.-India Relations: The China Factor,” *Backgrounder*, No.2209, November 25, 2008, the Heritage Foundation.

S. Paul Kapur and Sumit Ganguly, “The Transformation of U.S.-India Relations: An Explanation for the Rapprochement and Prospects for the Future,” *Asian Survey*, 2007, 47:4, pp.642-56.

J. Mohan Molik, “South Asia in China’s Foreign Relations,” *Pacific Review*, 2001, 13:1, pp.73-90.

14 Fallout: American McCarthyism and Chinese Thought Reform

Readings: Schaller, ch. 8: pp. 140-163

Theodore E.H.Chen, *Thought Reform of the Chinese Intellectuals*, 24-29, 56-58, 62-65. Electronic text. *Land without Ghosts: “Cold War Denunciation”*, 243-257

E.J. Kahn, *The China Hands*, ch. 1 (“How Do You Say That in Chinese?”), pp. 1-27

Film: *Cold War*, episode 6: *Reds*, first 25 minutes

15 Cold War: Images & Realities 1953-1969

Readings: Schaller, ch. 8: pp. 140-163; Theodore E.H.Chen, *Thought Reform of the Chinese Intellectuals*, 24-29, 56-58, 62-65. Electronic text. *Land without Ghosts: “Cold War Denunciation”*, 243-257; E.J. Kahn, *The China Hands*, ch. 1 (“How Do You Say That in Chinese?”), pp. 1-27

Film: *China: A Century of Revolution – The Mao Years – 1949-1960*

## Quiz 2

16 Nixon in China

Reading: Schaller ch. 9, pp. 164-184

Film: *Nixon’s China Game*

17 The US, China, and Africa

Readings: Xu Yi-chong, “China and the United States in Africa: Coming conflict or commercial

coexistence"? *Australian Journal of International Relations*, 2008, 62:1, pp.16-37.  
Bates Gill, Chin-hao Huang, and J. Stephen Morrison, "Assessing China's Growing Influence in Africa," *China Security*, 2007, 3:3, pp.3-21.

18 Getting to Know You: Official and Unofficial from Nixon/Mao to Reagan/Deng

Reading: Schaller, ch. 10: pp. 185-208

Reading (Chinese impressions of the US): *Land without Ghosts*: Fei Xiaotong, 271-279; Liu Binyan, 287-291; Li Shaomin, 295-298

Reading (US impressions of China): J. Israel, *Yunnan Journal* (1980), excerpts, pp. 1-15

Film: *China: A Century of Revolution – Born Under the Red Flag—Surviving Mao*

19 The Shadow of Tiananmen

Reading: Schaller, ch. 16, pp. 209-230

Film: Koppel, *Nightline: Tragedy at Tiananmen*

Film: *China: A Century of Revolution – Born Under the Red Flag—The Next Generation*

20 Sino-US Relations in the 21<sup>st</sup> Century: Legacies of the Past

Reading: *Chinese Images of the United States*: Wang Jiasi, "From Paper Tiger to Real Leviathan", 9-22; Feng Changhong, "How to View U.S. Strategic Thinking", 33-42. John Garver, "The [former] Coming War with America," *Journal of Contemporary China*, August 2003, Vol. 12, No. 36, p. 575-585. Richard Bernstein and Ross H. Munro, *The Coming Conflict with China*, "Introduction" (3-21), "Conclusion: Coping with China" (203-222) ; "U.S. model for a future war fans tensions with China", all.

21 Sino-US Relations in the 21<sup>st</sup> Century: Prospects for the Future

Reading: *Chinese Images of the United States*: "Foreword", vii-x, "Preface", xi-xvi; ; Terrill E. Lautz, "The Mirror and the Wall", 127-132; Anne E. Thurston, "Political Democracy in the American Political Imagination", in *China in the American Political Imagination*, pp. 93-101.

22 The US, China, and the Islamic World

Readings: Anne Hagood and Marc Ginsberg, "Disconnected Narratives between the United States and Global Muslim Communities," 2011 U.S.-Islamic World Forum Papers, the Saban Center at the Brookings Institution, August 2011.

Lilian Greg Harris, "Xinjiang, Central Asia and the Implications for China's Policy in the Islamic World," *China Quarterly*, March 1993, No.133, pp.111-29.

23 Discussion: *When China Rules the World?*

Reading: Martin Jacques, *When China Rules the World*, pp. 363-413

Paper Due. Submit online.

24 Final Examination

## **FIELD WORK**

***FIELD LAB*** (At least 20 percent of the contact hours for each course, to be led by the instructor.)

The following is the blurb for our spring 2010 FDP, “A Day with Ginny Anami”:

Virginia Anami, with her husband Koreshige (ambassador to China 2001-2006) and their three children, brings together three worlds – Japanese, American, and Chinese. Brought up in New Orleans, she has spent many years in all three countries, is fluent in three languages, and, through her teaching, books, and person-to-person diplomatic initiatives, has done much to promote international understanding. “Ginny” will spend a day sharing with us her home; her neighborhood; her adopted land; her insights about Japan, China, and the United States; and her own ineffable presence.

In Ginny’s words, “Mitaka is a lovely suburb with lots of trees and cultural spots. The homes of two famous early 20th century Japanese authors are on my street as well as the atelier of the sculptor who did the Peace Statue in Nagasaki. My home is on Peace Street, so named because most of it was bombed in WWII. In my house, I can explain the traditional family altar, *ofuro* bath and the stories of my parents-in-law. Visitors will also see pictures of Chinese leaders with [Ambassador] Anami, which clutter our living room. We can talk of our long stays (altogether 12 years) in China.

The station before Mitaka is Kichijoji, one of the hippest spots for young people. We will walk to Kichijoji through the Park and catch the street scene there and maybe wander into their big electronics store. Also, in the Park near my house is a temple and a shrine, where I could explain basics of Japanese Shinto and Buddhism.”

For our spring 2013 field lab, we will further enhance our highly rewarding 2010 experience with a roundtable exchange of views on Sino-US-Japanese relations with Ambassador Koreshige Anami and Ginny Anami. .This will be the centerpiece of our day with the Anamis.

## ***FIELD ASSIGNMENTS***

Following the field lab, students will submit a 400-800-word online essay, “Reflections on a Day with the Anamis”, which will count for 20% of the course grade. The essay will be graded upon its originality and thoughtfulness.

## **METHODS OF EVALUATION / GRADING RUBRIC**

Course grades will be calculated according to grades in quizzes, (20%), the Field Lab essay (20%), the term paper (30%), and the final examination (30%).

Grades may be adjusted upward or downward reflecting the frequency and quality of participation in classroom discussions.

### **RESERVE LIBRARY LIST**

AUTHOR: David Arkush & Leo O. Lee  
TITLE: Land without Ghosts  
PUBLISHER: U. of California Press  
ISBN #: 0-520-08424-1  
DATE/EDITION: 1989, first edition

AUTHOR: Carola McGifford  
TITLE: Chinese Images of the United States  
PUBLISHER: Center for Strategic & International Studies  
ISBN #: 13 9780892064656  
DATE/EDITION: 2005, first

AUTHOR: Charles Lee  
TITLE: Cowboys and Dragons  
PUBLISHER: Kaplan  
ISBN #: 13 9781607146742  
DATE/EDITION: 2003/first

AUTHOR: Richard Bernstein & Ross H. Munro  
TITLE: The Coming Conflict with China  
PUBLISHER: Vintage Books  
ISBN #: 0679776621, 9780679776628, 978-0679776628  
DATE/EDITION: 1998

AUTHOR: Martin Jacques  
TITLE: When China Rules the World  
PUBLISHER: Penguin  
ISBN #: 978-1-59420-185-1  
DATE/EDITION: 2009/first

AUTHOR:  
TITLE:  
PUBLISHER:  
ISBN #:  
DATE/EDITION:

AUTHOR:  
TITLE:  
PUBLISHER:  
ISBN #:

DATE/EDITION:

AUTHOR:

TITLE:

PUBLISHER:

ISBN #:

DATE/EDITION:

## **ELECTRONIC COURSE MATERIALS**

AUTHOR:Jonathan Spence

ARTICLE/CHAPTER TITLE: "Peter Parker: Bodies or Souls"

JOURNAL/BOOK TITLE:To Change China

VOLUME:

DATE:1980

PAGES:34-56

AUTHOR: Theodore E.H. Chen

ARTICLE/CHAPTER TITLE:

JOURNAL/BOOK TITLE:Thought Reform of the Chinese Intellectuals

VOLUME:

DATE:1960

PAGES:24-29, 56-58, 62-65

AUTHOR:E. H. Kahn

ARTICLE/CHAPTER TITLE:"How Do You Say That in Chinese?"

JOURNAL/BOOK TITLE: The China Hands

VOLUME:

DATE:1976

PAGES:1-27

AUTHOR: John Israel: NB: Personal manuscript of course instructor. Send email for faxing

ARTICLE/CHAPTER TITLE:

JOURNAL/BOOK TITLE: John Israel's Yunnan Journal

VOLUME:

DATE:

PAGES:unpaginated

AUTHOR: John Garver

ARTICLE/CHAPTER TITLE "The [former] Coming War with America":

JOURNAL/BOOK TITLE:Journal of Contemporary China

VOLUME: 12, no. 36



DATE: August 2003  
PAGES:575-585

AUTHOR: Anne E. Thurston  
ARTICLE/CHAPTER TITLE: "Political Democracy in the American Political Imagination  
JOURNAL/BOOK TITLE: China in the American Political Imagination  
VOLUME:  
DATE:  
PAGES:93-101

AUTHOR: Kenneth B. Pyle  
ARTICLE/CHAPTER TITLE: "Japan and the Rise of China"  
JOURNAL/BOOK TITLE: Japan Rising  
VOLUME:  
DATE:2007  
PAGES:310-339

AUTHOR:James C. Thomson, Jr., and others  
ARTICLE/CHAPTER TITLE:"The Indochina Tragedy"  
JOURNAL/BOOK TITLE: Sentimental Imperialists  
VOLUME:  
DATE:1981  
PAGES:253-267

AUTHOR:Philip West & Others  
ARTICLE/CHAPTER TITLE: John Ernst, "Tutoring Democracy"  
JOURNAL/BOOK TITLE:  
VOLUME:  
DATE:1998  
PAGES:233-241

AUTHOR: Martin Jacques  
ARTICLE/CHAPTER TITLE: Ch. 11, "When China Rules the World"  
JOURNAL/BOOK TITLE: When China Rules the World  
VOLUME:  
DATE: 2009  
PAGES: 363-413

AUTHOR Carlyl A. Thayer  
ARTICLE/CHAPTER TITLE: The United States, China, and Southeast Asia  
JOURNAL/BOOK TITLE Southeast Asian Affairs:  
VOLUME: 2011  
DATE: 2011  
PAGES: 16-25

AUTHOR: Joshua Kurlantzick

ARTICLE/CHAPTER TITLE: China's Charm Offensive in Southeast Asia  
JOURNAL/BOOK TITLE: Current History  
VOLUME:2006  
DATE: September 2006  
PAGES: 270-276

AUTHOR: Lisa Curtis  
ARTICLE/CHAPTER TITLE: U.S.-India Relations: The China Factor:  
JOURNAL/BOOK TITLE: Backgrounder:  
VOLUME: No.2209  
DATE:November 25, 2008  
PAGES: all

AUTHOR: Paul Kapur & Sumit Ganguly  
ARTICLE/CHAPTER TITLE: The Transformation of US-India Relations  
JOURNAL/BOOK TITLE: Asian Survey  
VOLUME: 2007  
DATE: 47:4  
PAGES: 642-656

AUTHOR: Xu, Yi-chong  
ARTICLE/CHAPTER TITLE:China and the United States in Africa  
JOURNAL/BOOK TITLE: Australian Journal of International Relations  
VOLUME: 62:1  
DATE:2008  
PAGES:16-37

AUTHOR: Bates Gill, Chin-hao Huang, and J. Stephen Morrison  
ARTICLE/CHAPTER TITLE: Assessing China's Growing Influence in Africa  
JOURNAL/BOOK TITLE: China Security  
VOLUME: 2007  
DATE: 3:3  
PAGES: 3-21

AUTHOR: Anne Hagood and Marc Ginsberg  
ARTICLE/CHAPTER TITLE: Disconnected Narratives between the United States and Global Muslim Communities  
JOURNAL/BOOK TITLE:2011 U.S.-Islamic World Forum Papers, The Saban Center at the Brookings Institution  
VOLUME: 2011  
DATE: August 2011  
PAGES: entire article

AUTHOR:Lilian Greg Harris  
ARTICLE/CHAPTER TITLE:Xinjiang, Central Asia and the Implications for China's Policy in the Islamic World

JOURNAL/BOOK TITLE: The China Quarterly  
VOLUME:1993, no. 133  
DATE:March 1993  
PAGES: 111-129 AUTHOR:  
ARTICLE/CHAPTER TITLE:  
JOURNAL/BOOK TITLE:  
VOLUME:  
DATE:  
PAGES:

AUTHOR:  
ARTICLE/CHAPTER TITLE:  
JOURNAL/BOOK TITLE:  
VOLUME:  
DATE:  
PAGES:

### **ADDITIONAL RESOURCES**

NA

### **HONOR CODE**

Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University's honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager's Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: "On my honor as a student, I pledge that I have neither given nor received aid on this assignment." The pledge must be signed, or, in the case of an electronic file, signed "[signed]."

Into the Twenty-First Century. Fourth Edition. Michael Schaller. Now in its fourth edition and thoroughly revised and updated, The United States and China: Into the Twenty-First Century looks at more than a century of Chinese-American turmoil from a dual perspective, examining how two dramatically different cultures interacted, cooperated, and collided. New to this Edition. New coverage of post-2001 events, focusing on the rise of China as an economic and military power. New emphasis on cultural interaction and clashes in early chapters. Completely rewritten chapters on the 1950s-90s (Chapters 8-12) based on new documentation and scholarship examining the twenty first century international relations? In this essay, I will outline the general view of China's "rise" and the United States' "decline." These bring China's "rise" into disrepute. One major structural difference between China and the US is the relative difference in skill level in the two economies. This is highlighted in The Rise of Global Powers, where much of the focus is put on China's technological ability. Whilst China's economy may be forecast to take over the United States by 2027 it will not match the United States' technological and structural capabilities. Thus, it would be acceptable to state that China's "rise" and America's "decline" is a myth to a considerable extent, when we consider the technological capabilities of the respective powers.