

SHARE MARKET

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ABSTRACT

A stock market or equity market is a public entity (a loose network of economic transactions, not a physical facility or discrete entity) for the trading of company stock (shares) and derivatives at an agreed price; these are securities listed on a stock exchange as well as those only traded privately. The stock market is one of the most important sources for companies to raise money. This allows businesses to be publicly traded, or raise additional financial capital for expansion by selling shares of ownership of the company in a public market. The liquidity that an exchange affords the investors gives them the ability to quickly and easily sell securities. This is an attractive feature of investing in stocks, compared to other less liquid investments such as real estate. Some companies actively increase liquidity by trading in their own shares.

KEYWORDS: *Basic Rule of Indian Stock market, Function and purpose, How to earn in Bullish Indian stock market, How sharetipsinfo can help you, Have good knowledge about the market, How To Invest In Stock Market, Stock Market Right Option for Investment for me?, Stock Market Forecasts, Stock Market Research, Think before investing, Types of stocks in Indian stock market.*

INTRODUCTION

In 12th century France the courtiers de change were concerned with managing and regulating the debts of agricultural communities on behalf of the banks. Because these men also traded with debts, they could be called the first brokers. A common misbelieve is that in late 13th century Bruges commodity traders gathered inside the house of a man called Van der Beurze, and in 1309 they became the "Brugse Beurse", institutionalizing what had been, until then, an informal meeting, but actually, the family Van der Beurze had a building in Antwerp where those gatherings occurred,^[8] the Van der Beurze had Antwerp, as most of the merchants of that period, as their primary place for trading. The idea quickly spread around Flanders and neighboring counties and "Beurzen" soon opened in Ghent and Amsterdam.

In the middle of the 13th century, Venetian bankers began to trade in government securities. In 1351 the Venetian government outlawed spreading rumors intended to lower the price of government funds. Bankers in Pisa, Verona, Genoa and Florence also began trading in government securities during the 14th century. This was only possible because these were independent city states not ruled by a duke but a council of influential citizens. Italian companies were also the first to issue shares. Companies in England and the Low Countries followed in the 16th century. The Dutch East India Company (founded in 1602) was the first joint-stock company to get a fixed capital stock and as a result, continuous trade in company stock emerged on the Amsterdam Exchange. Soon thereafter, a lively trade in various derivatives, among which options and repos, emerged on the Amsterdam market. Dutch traders also pioneered short selling - a practice which was banned by the Dutch authorities as early as 1610. There are now stock markets in virtually every developed and most developing economies, with the world's largest markets being in the United States, United Kingdom, Japan, India, China, Canada, Germany (Frankfurt Stock Exchange), France, South Korea and the Netherlands.

1.1.1 FUNCTION AND PURPOSE

The stock market is one of the most important sources for companies to raise money. This allows businesses to be publicly traded, or raise additional financial capital for expansion by selling shares of ownership of the company in a public market. The liquidity that an exchange affords the investors gives them the ability to quickly and easily sell securities. This is an attractive feature of investing in stocks, compared to other less liquid investments such as real estate. Some companies actively increase liquidity by trading in their own shares.

History has shown that the price of shares and other assets is an important part of the dynamics of economic activity, and can influence or be an indicator of social mood. An economy where the stock market is on the rise is considered to be an up-and-coming economy. In fact, the stock market is often considered the primary indicator of a country's economic strength and development. Rising share prices, for instance, tend to be associated with increased business investment and vice versa. Share prices also affect the wealth of households and their consumption. Therefore, central banks tend to keep an eye on the control and behavior of the stock market and, in general, on the smooth operation of financial system functions. Financial stability is the *raison d'être* of central banks.

Exchanges also act as the clearinghouse for each transaction, meaning that they collect and deliver the shares, and guarantee payment to the seller of a security. This eliminates the risk to an individual buyer or seller that the counterparty could default on the transaction. The smooth functioning of all these activities facilitates economic growth in that lower costs and enterprise risks promote the production of goods and services as well as possibly employment. In this way the financial system is assumed to contribute to increased prosperity.

BASIC RULE OF INDIAN STOCK MARKET

1. Whenever market is high it will fall soon.
2. Whenever market is low ,if there is no external factor then it will rise.

3. Same rules applies to stocks scripts also.

Everyone say's that when market is high we will invest in shares , as doing intraday trading is risky. However we say that when market is going high investment is not that safe as it doesn't make any point blocking your money when SENSEX and NIFTY are already zooming high. Wait for correction to come and then buy at lower price. Till the time stick to intraday stock trading.

Best time for investment - when market is down, though by keeping fundamental's in mind.

Best time for intraday trading - Everyday is best day for it. Condition being some professionals are assisting you with there analyzes of stock market.

HOW TO EARN IN BULLISH INDIAN STOCK MARKET

1. Always remember this is your hard earned money not anyone's. So you have to take care of it and be cautious at every level, if you are taking calls from processionals then also.
2. Always follow Indian stock market.
3. When market falls, don't panic, when market zooming don't be overjoyed as you can earn and loose both ways around.
4. If market goes up you first buy and then sell and if Indian stock market goes down, you first short and then buy.
5. Never hesitate to ask for professional's advice.

HOW SHARETIPSINFO CAN HELP YOU

Sharetips info is a leading Stock market call Provider Company based in India. We are a professionally managed company with focusing on high quality deliverables and client satisfaction, we analyzing Indian Stock Market daily. Our customers have realized some important benefits with us apart from high quality deliverables such as:-

1. We Provide less but highly accurate calls.
2. We excel in Mid Market calls, Stock levels and Nifty levels. All are highly accurate.
3. We provide stock market recommendations in cash, future and option, nifty and commodities with high accuracy.
4. We work as per our customer requirements. We take care of individuals requirements.

STOCK MARKET RIGHT OPTION FOR INVESTMENT FOR ME?

The stock market can be said to be as a platform for individuals and companies who use to trade with a commodity that is better known as company stocks. It is commercial in nature and more often can also be define as bond market in the same breath. The stock and bond markets are generally over the counter nature. It behaves quite different from that of the other commodities and are sold in specific market with their own norms of buying and selling. You should understand is stock market right option for investment for me? So let's have a look at what should you know about the share market.

HAVE GOOD KNOWLEDGE ABOUT THE MARKET

As far as trading in a stock market is concerned, most of the investors base their decision as per the price they come across. A good price of stock indicates that the quality of the stock is superior and there can be an increase in the value of stock. But it does not mean that one should take trading decisions in stock market as per the price of the stock. There are many other ways to deal decisions regarding the purchase of stock. An individual must have the knowledge of where he is investing in before dealing. To have a much better insight of the nature of the stock and its intended movement in the market one should know the nature of the company and corporation attached in the stock. You should also know what are NSE, BSE and so on.

Looking at the growth curve of the corporation in question is the best way to know how the stocks are going to behave. Most companies and individual analysts would provide independent growth analysis over a five to ten period. Therefore it is very important to look at the growth curve. When it comes to deciding how a company will behave in the near future and what value will its stock hold this technical analysis is going to help. It is quite co-related to each other that how much you initially invest in any kind of investment, depending on it one is going to make money. An investor should always ensure that in case the invested money is in loss then the life style of the particular individual should not be hindered.

THINK BEFORE INVESTING

What should be kept in mind by an individual before investing? Firstly an individual should sell the stock at the right time because not selling of the stocks at the right time cause to a huge loss to the investor. Therefore the investor must also ascertain as to when the stock should be sold. Secondly an individual should not have fear in him rather should be able to take risk up-to some level. He must foresee some opportunity to make money, only then he can make some but if he fears then there would be no earnings rather he would face loss. Thirdly one should not be greedy. If due to greediness an investor wants to sell a stock at more than the stock is worth, it would be troublesome as he is going to face loss. Lastly an individual should avoid ignorance because it is going to feed him nothing more than loss. The investor must update himself as per The Indian stock market to keep himself out of any loss. Therefore keeping in mind the above mentioned tips one should come to a conclusion that is stock market right option for investment for me?

HOW TO INVEST IN STOCK MARKET

The stock market is an enticing business, which has the power to attract people in a very succinct manner. The investors often get trapped with its changing patterns and moods. But before getting into this complex but challenging game of buying and selling, it is very important to understand what exactly Stock Market is and how to initiate trading in stock market. First of all, you must know what unerringly it means when you talk of stocks. The number of shares deciphered by a company for public participation through trading is called stocks. On purchasing share, you become a member of that company. Mostly the companies declare two forms of shares - common shares and preferred shares. Where preferred shareholders are bound to get certain dividends unlike common shareholders.

Opening a brokerage or a demat account is the first step to make an investment in the stock exchange. There are several websites that can help you in this procedure. After this a quality research is required to decide on what to buy. And at this point you must seek assistance. You may hire a full time stock market consultant who can guide you on various investment ideas and plan reports regarding investments. Another option is of a discount broker who will simply implement on your orders. The discount brokers are comparatively less expensive, and perfect selection for investors who are familiar with the work strategy of the stock market. Second most frequently used way of investment is direct investment plans of the companies. These are direct associate dealings with the company, where you save yourself from extra expense of commission. Investors who have made up their minds with which company to invest in can opt for this method. You just have gather information about the company's running direct investment plans and rate of the shares to choose on how many you can pay for.

You may also invest on following the concept of dividend reinvestment plan or popularly known as DRIP. This is the second optional choice for companies with no set of direct investment Plans. The only condition with this sort of investment is that you must procure at least one share of the company. Once a shareholder, you get entitled to buy fraction shares and create your portfolio on your own. Other than these ways and useful guidelines, you need assistance regarding why to invest, where to invest and how much to be invested in total contrast to the time management. Do not forget that Stock Exchange is a fervently active sort of marketing that demands a lot to for big fruitful results.

STOCK MARKET FORECASTS

For any stock market investor, speculation of the stock price is the most crucial thing. Their buying and selling decisions are primarily based on the prediction. These predictions or stock market forecasts are done by experts after considering so many factors that directly or indirectly influence the stock prices. As an investor you can get stock market forecasts from different sources. You can get the forecasts from the TV channels, business magazines and newspapers and from internet. Stock market analysts make these forecasts after technical and fundamental analysis of the market trends.

While making the stock market forecasts the overall market trend is considered along with other factors like the economic and political scenario of the market. Other stock exchanges and performance of the prime indexes are also considered while making forecast about the stock market. While predicting about individual stocks and a particular sector there are so many other things that need to be considered like the past performance, earnings, assets of the company and the overall trend in the sector. Technical analysis and fundamental analysis play a vital role in the stock market forecasts as it helps the experts to identify the trend of the market from the numerical data that is the basis of these forecasts.

Though the stock market forecasts are effective in most cases and especially for those new comers to the stock market trading, you need to be careful about the forecasts. That means you should never blindly follow these forecasts. You must have your own research and analysis for picking up the right stocks to invest in. These forecasts can only help you with the decision and should never be your only guide in the stock market. Remember each analyst and experts have their own method of analyzing a particular situation. So the opinion is bound to vary from one forecast to another, if not radically but to some extent. Therefore, you need to be well aware of the whole scenario before taking any decision.

TYPES OF STOCKS IN INDIAN STOCK MARKET

There are so many different types of stocks that are traded at the Indian stock market. These classifications of the stocks are done based on different aspects. Here we are presenting just some of the varieties of the stocks.

STOCK CLASSES – The class of the stock is the primary factor that is used for the classification. This class of stock is actually based on the voting rights of the shareholders. There are some stocks that do not let the shareholders vote at the annual meeting of the company to decide the company management and other issues. Then there are stocks that let the shareholders to cast vote to take decisions in the company matters. Then there are certain stocks that give the shareholders a chance to cast multiple votes in different aspects of the company.

MARKET CAPITALIZATION – Stocks are also classified based on the market capitalization of the company. Market capital of a company is calculated by multiplying the current price of the stock of the company with the total outstanding shares of the company in the market. Stock types like Large Cap, Mid Cap, Small Cap and penny stocks are some of the examples of stock types that are done on the basis of the market capitalization of the company.

SECTOR STOCKS – Stocks are also classified on the basis sector that the company is in. Stocks are grouped in according to the sectors like – banking stocks, realty stocks, IT stocks, steel stocks, oil stocks and so on.

CYCLIC STOCKS – Stocks that rise and fall according to the cyclic pattern of the market are called cyclic stocks. These stocks are highly sensitive to the market and respond quickly to the prevailing trend in the market.

DIVIDEND STOCKS – Stocks that give dividend to the shareholders on the regular basis are called dividend stocks. These companies give away some portion of the annual profit to the shareholders in the form of dividends.

STOCK MARKET RESEARCH

The moment you come up with an idea of stock investment, you open yourself to a huge world of related questions such as how to invest, where to start from and many more. Thus, it is highly recommended to perform basic research before investing in stocks and companies. Indeed for novice investors the most inevitable piece of guidance comes from the good compiled stock market investment research. But this extensive research about company and stocks can sometimes lead to several confusing aspects of stock market.

On starting with step-by-step detail about researching stocks the first thing to do is to analyze the stock prices and companies you want to invest in. This can be done through newspapers or stock tickers where the stock quotes are offered. On reading, the prices allocated to per share signify that how many shares one could afford to buy with the given financial account.

But that's not all. For better results you must look out for the details of the company you want to buy shares of, since you buy a partial ownership of the company after making investment. The company's status, commercial phenomenon, and consistency can radically impinge on your investment portfolio and your profits. And fortunately, the detailed study about the company and its reputation in the market can save you from these issues. The size of the company is an unavoidable feature to be focused.

A bigger company would be more stable, especially today, when large firms have the option to overcome smaller companies simply. To people with minimal interest in business, the stock market is ignorant. However, with just little interest and sensible research a person can manage to make commendable profit. Like any other business, even the stock market has both negative and positive aspects and to have fruitful results, all that's required is some rational guideline and serious attention matched with perfect sense of timing. Other than these steps, the research can be made intense through numerous books available in the library with good informative examples. Along with the substantial websites, many software and programs are available in the market to help the avid individuals keenly interested in investing in the stock market.

CONCLUSION

For any serious investor of the stock market, it is very important to keep up to date information of the stock price and the overall condition of the market. Therefore it is important for them to know how the stock market is today. As prices at the equity market is governed by a lot of factors, a minimal change in them causes huge difference in the stock prices. So, it is important for the investors to keep regular watch on the market news.

There are so many mediums to keep watch on the stock market. There are so many business news channels like the cnbc that offer live stock prices throughout the day. These

channels simultaneously show stock prices of different stock market along with different other matrices like the currency market, commodity market and so on. By regularly following these prices on real time you can take timely decision to buy or sell the stocks.

Apart from the news channels, you can also get regular information on the stock market from your broker and share market consultants like sharetipsinfo as well. As they are professionals and keep closely associated with day to day functioning of the stock market, they get the latest buzz in the market as soon as there is news. If they pass on the news to their clients it will also help you take the investment decisions promptly and eventually will increase your chance to make profits from your investment.

If you are trading online thorough an online broking website, you can keep tab on the happenings of the stock market quite effortlessly. All these portals that offer online stock trading facilities, have a real time streaming of the stock prices at their portal. Whenever you are logged in at their website you can watch the real time up and down of the selected stocks in which you are interested. These live stock market prices help you to buy and sell stocks or closely watch the movement of the market. The best thing about the online trading is that you can get all the relevant information regarding a stock from one single place. All you need is an account for online trading.

In whatever way you do that, what matters is that you keep yourself informed about the stock market and all other factors that directly and indirectly influence the stock prices. Keep yourself constantly updated about the stock market and make profitable investments.

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Market share represents the percentage of an industry, or a market's total sales, that is earned by a particular company over a specified time period. Market share is calculated by taking the company's sales over the period and dividing it by the total sales of the industry over the same period. This metric is used to give a general idea of the size of a company in relation to its market and its competitors. Market share is the percentage of a market (defined in terms of either units or revenue) accounted for by a specific entity. In a survey of nearly 200 senior marketing managers, 67% responded that they found the revenue- "dollar market share" metric very useful, while 61% found "unit market share" very useful. "Marketers need to be able to translate and incorporate sales targets into market share because this will demonstrate whether forecasts are to be attained by growing with the market or by Share Market " " rated 4.4 based on 68 reviews "Once i deal with forex.. That market is more beneficial than this share market.. Forex market give u..." " We are having 18 years of experience in Share Market and we would like to give you only genuine call See more. CommunitySee all.