

## **FY2006 Annual Report**

### **KENTUCKY ARTS COUNCIL**

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November 28, 2006



THE KENTUCKY ARTS COUNCIL





**COMMERCE CABINET  
KENTUCKY ARTS COUNCIL**

**ERNIE FLETCHER**  
GOVERNOR

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**GEORGE WARD**  
SECRETARY

**LORI MEADOWS**  
EXECUTIVE DIRECTOR

November 28, 2006

The Honorable Governor Ernie Fletcher  
The Capitol  
700 Capital Avenue  
Frankfort, Kentucky 40601

Dear Governor Fletcher:

We are pleased to present to you the FY2006 Annual Report for the Kentucky Arts Council as required by KRS 153.230. It has been a year of positive transition, organizational change, and strategic focus on achieving greater efficiencies.

All reporting of programs, grants and services covers activities from July 1, 2005 thru June 30, 2006. We continue to work toward efficient statewide delivery of the arts, ensuring that education in the arts is provided to Kentuckians, and that the Commonwealth's artists live and work in a supportive environment. To these ends, we add that Kentuckians value the role of arts in society with the expectation that public policy will be favorable to the arts in Kentucky.

By direction of the Board,

Lori Meadows  
Executive Director  
Kentucky Arts Council

cc: Todd P. Lowe, Chairman, Kentucky Arts Council  
George Ward, Secretary, Commerce Cabinet  
Lindy Casebier, Executive Director, Arts and Cultural Heritage, Commerce Cabinet

Kentucky Arts Council Board Members  
Kentucky Legislators



# CONTENTS

About the Kentucky Arts Council.....	1
Enabling Legislation, Mission and Ends Statements.....	2
2005-2006 Highlights .....	3
Grants and Awards.....	10
Adjudicated Programs.....	14
Services .....	15
Partnerships and Collaborations .....	25
Programs, Grants and Services by County .....	27
Funding History .....	30
General Fund Budget .....	30
Board and Staff .....	31



## **ABOUT THE KENTUCKY ARTS COUNCIL**

**WHO:** The Kentucky Arts Council is a state agency in the Commerce Cabinet. It was established by the General Assembly in 1965 by executive order to “develop and promote a broadly conceived state policy of support for the arts in Kentucky.” The authority of the Arts Council is vested in a volunteer citizen board appointed in rotating terms by the Governor. Funding is provided by state General Fund allocations and the National Endowment for the Arts.

The Kentucky Craft Marketing Program is a branch of the Kentucky Arts Council, and provides assistance to Kentucky residents wanting to develop as craft professionals through economic opportunities, training, and technical assistance. Craft Marketing Program activities generate over \$3 million in annual craft sales for its juried participants and serve as a model for other state craft marketing and economic development initiatives.

The Kentucky Folklife Program is an interagency program of the Kentucky Arts Council and the Kentucky Historical Society, both within the Commerce Cabinet. In 1989, a consortium of agencies including the Kentucky Humanities Council, the Kentucky Oral History Commission, the Kentucky Arts Council, TVA Land between the Lakes, and Berea College obtained a grant from the National Endowment for the Arts to fund a State Folklife Program.

**WHAT:** The Kentucky Arts Council creates opportunities for Kentuckians to value and participate in the arts. The Arts Council facilitates the delivery of the arts throughout the Commonwealth through matching grants, adjudicated programs, awards, events and services. Major areas of emphasis are:

- Operational support for arts organizations
- Individual artist recognition and professional development
- Arts in education
- Community arts development
- Art and craft marketing
- Conservation of folk traditions
- Constituent Services

Constituents include individuals, non-profit organizations, communities, schools, libraries, local agencies, businesses and local governments.

**WHERE:** The Arts Council offices are located on the 21<sup>st</sup> and 22<sup>nd</sup> floors of the Capital Plaza Tower in Frankfort, the state capital. Eighteen staff members plus Regional Outreach Directors for the Western and Eastern Kentucky regions provide services to all 120 Kentucky counties. Promotion of Kentucky artists and their products reaches regional, national and international markets.

The Kentucky Folklife Program offices are in the Thomas D. Clark Center for Kentucky History, in Frankfort. Currently, the 3-member staff consists of a Director, a permanent Folklife Specialist, and a second Folklife Specialist position funded through a National Endowment for the Arts Infrastructure Partnership grant.

**ABOUT THE ARTS COUNCIL (Cont'd)**

**WHEN:** Grant, award and adjudicated program application deadlines as well as panel reviews are scheduled throughout the fiscal year. Fiscal Year 2006 began July 1, 2005 and ended June 30, 2006.

**WHY:** The work of the Kentucky Arts Council contributes to the commerce of the Commonwealth through increased cultural tourism and the marketing of Kentucky artists and arts products. Agency support for the arts across disciplines and throughout the state acts as a catalyst in developing vibrant and cohesive Kentucky communities, which are vital in attracting and retaining businesses and citizens for building a strong economy. Infusing the arts into education assists educational institutions in producing literate, innovative and successful Kentuckians.

**Enabling Legislation**

**153.215 Kentucky Arts Council**

(1) There is established the Kentucky Arts Council (hereinafter referred to as “the council”) which shall perform functions pursuant to KRS 153.210 to 153.235.

(2) The purpose of the council shall be to develop and promote a broadly conceived state policy of support for the arts in Kentucky pursuant to KRS 153.210 to 153.235.

**Mission**

Kentuckians value and participate in the arts.

**Ends Statements**

The Arts Council works towards these ends to ensure that the people of Kentucky value and participate in the arts:

- Kentuckians value the role of arts in society.
- There is support for arts education in Kentucky.
- There is efficient statewide delivery of arts programs and services.
- Artists live and work in a supportive environment.
- Public policy is favorable to the arts in Kentucky.



## **2005-2006 HIGHLIGHTS**

### **August 12-13, 2005    Craft Business Today: Assess Your Goals and Plan for Success**

The Kentucky Craft Marketing Program and the Kentucky Museum of Art and Craft hosted the two-day annual workshop weekend in Berea for craft and visual artists with an emphasis on business planning. Workshop weekend training alternate, between business topics in one year and technique and design in alternate years.

### **August 12, 2005        Rude Osolnik Award**

The Kentucky Craft Marketing Program and the Kentucky Museum of Art and Craft honored fiber artist Marie Emlen Hochstrasser of Lexington, Kentucky, with the 10th annual Rude Osolnik Award for 2005. The award is made in honor of its namesake, Rude Osolnik, the nationally acclaimed wood turner from Berea, Kentucky, who devoted his life to the development of his craft and teaching. This prestigious award recognizes artists for their contributions to the craft community, preservation of craft traditions through teaching and sharing, and exemplary workmanship. Previous recipients are Alma Lesch, Emily Wolfson, Arturo Alonzo Sandoval, Homer Ledford, Joseph Molinaro, Stephen Rolfe Powell, Bryon Temple (posthumously), Tim Glotzbach and Lysbeth Wallace.

### **September 15-17, 2005    Kentucky Folklife Festival**

The Kentucky Folklife Program, the Kentucky Historical Society and the Kentucky Arts Council produced and presented the Kentucky Folklife Festival on the grounds of the Old Capitol Annex and continuing down to River View Park in Frankfort. Demonstrations, performances, exhibitions and concerts representing living community art forms and traditions from across Kentucky highlighted the three-day biennial festival.

Major themes of the festival included Foodways, Community Crossroads, Highway 23, and the newly introduced occupational folk culture of the Kentucky Department of Fish and Wildlife Resources (KDFWR). Foodways demonstrations featured a large variety of food traditions brought to Kentucky from all over the world, along with the traditions of barbecue in western Kentucky. Community Crossroads featured insider perspectives from some of Kentucky's diverse communities with African American, Appalachian, Bosnian, Chinese, Cuban, Deaf and Hard of Hearing, Guatemalan, Indian, Irish and Mexican cultures represented. Concerts featured Highway 23 legends like Ricky Skaggs and other eastern Kentucky artists featured in the 4-CD and book set, "More Than Music: A Heritage Driving Tour of Route 23," developed and produced by the Kentucky Folklife Program, through a grant from the Kentucky Department of Transportation and the Kentucky Arts Council. The KDFWR section explored occupational traditions of the state agency, their educational programs, and acquainted visitors with folk groups such as hunters, anglers and their families.

Over 20,000 people, including 10,000 students from schools across the Commonwealth, attended the festival.

Based on the model of the Smithsonian Folklife Festival, the Kentucky Folklife Festival is educational on many levels. Through the Very Important Presenter (VIP) program, the festival serves as a training opportunity for organizers of other festivals and events. The VIP workshop gives participants a behind-the-scenes tour, which teaches how the festival operates. More than 20 participants from all over the Commonwealth underwent this training in 2005.

**2005-2006 HIGHLIGHTS (cont'd.)**

**September 15, 2005 Sarah Gertrude Knott Award**

The Kentucky Folklife Program honored nationally recognized square dance caller Richard Jett with the Sarah Gertrude Knott award at the opening ceremonies of the 2005 Kentucky Folklife Festival. The award is made in honor of its namesake, the late Sarah Gertrude Knott, a Princeton, Kentucky native who served as the National Folk Festival Association president from its founding in 1934 until 1970. The award recognizes and honors an artist's talent and dedication to the conservation of a folk tradition. Previous recipients have been: Jean Ritchie, Lestel and Ollie Childress, J.P. Fraley, James Holloman, Anupama Sahasrabudhe and Homer Ledford.

**October 1, 2005 Arts Council Director Gerri Combs Leaves to Take Position at Southern Arts Federation**

Gerri Combs, Executive Director of the Kentucky Arts Council since 1996, resigned to accept the executive directorship of the Southern Arts Federation, a regional arts organization serving member state arts agencies from Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee. During her tenure, Combs initiated the Kentucky Peer Advisory Network (KPAN), School Community Arts Partnership Program, Arts Builds Communities Program, and cultural heritage tourism efforts. In 2001, the Kentucky Arts Council was one of thirteen states to receive the Wallace Readers' Digest Funds START (State Arts Partnership for Cultural Participation) grant to reform state arts delivery systems, which resulted in a transformation of the agency, a realignment of grant programs and reshaped the thinking of arts administrators across the Commonwealth.

**October 28, 2005 George Ward Named Commerce Cabinet Secretary**

Governor Ernie Fletcher appointed George Ward as Secretary of the Commerce Cabinet to fill the vacancy left by resigning Secretary Jim Host. Prior to being named Secretary, George Ward served for nearly two years as the Commissioner of the Kentucky State Department of Parks, in the Commerce Cabinet.

**November 2, 2005 Kentucky on Stage**

Performing artists and groups adjudicated into the Performing Arts Directory showcased their talent at *Kentucky on Stage*, at the Lexington Children's Theatre. This seventh annual showcase was an opportunity for performing arts presenters to review 12-minute sample performances of their work and book the performers for upcoming seasons.

**December 2, 2005 Arts Council Chair Announced Resignation, Governor Appointed Liebman to Arts Council Board and Lowe as New Chair.**

Arts Council Board Chairman Bob Gable announced his resignation at the December quarterly board meeting. Governor Fletcher appointed Phyllis Combs Liebman to the governing board to fill his unexpired term ending February 1, 2008. Governor Fletcher appointed Todd Lowe to assume the role of chair.

**December 2, 2005 Lori Meadows Named Kentucky Arts Council Executive Director**

Lori Meadows was selected to become Executive Director of the Kentucky Arts Council by a board-led committee that conducted a national search to fill the position. A staff member of the Arts Council since 1994, Meadows also served as Interim Director. Since 2001, Meadows had been Executive Staff Advisor with oversight of technical management of all agency branches and assisting in policy development.

**2005-2006 HIGHLIGHTS (cont'd.)**

**December 16, 2005 More Than Music: A Heritage Driving Tour of Kentucky Route 23**

The Kentucky Folklife Program developed and produced this audio driving tour and companion book that guides tourists along the cultural landscape of Route 23 with stories from musicians that have gone on to reach national fame and local people who are proud to share their community's heritage. This package includes a 60 page guidebook with maps, history and photos along with telephone numbers, websites and a calendar of events. There are three CDs narrated by Ricky Skaggs, which guide users from the crossing of the Ohio River into Greenup County down to Jenkins on the Virginia border, along with sidetrips to places like Butcher Holler, David, Sandy Hook and Lynch. A fourth bonus CD is a compilation of songs by the musicians that have made the region famous like Loretta Lynn, Hylo Brown, Dwight Yoakum, Crystal Gale, Keith Whitley and Patti Loveless as well as traditional musicians from the region. Funding was provided by a transportation enhancement grant from the Kentucky Department of Transportation and the Kentucky Arts Council along with partnership support from the Kentucky Historical Society.

**February 1, 2006 Governor Appointed Three New Members, Reappointed One to Arts Council Board**

H. Dean Jones, II, Owensboro; Wilma Brown, Danville; and Gail Russell, Louisville were appointed to the governing board to serve a four-year term expiring February 1, 2010. Jean Dorton, Paintsville was reappointed to serve a four-year term expiring February 1, 2010. Board members whose terms expired were Janrose Tunnell, Paul Fourshee, and Kathleen Smith.

**February 8, 2006 Arts Advocacy Day**

The Kentucky Arts Council sponsored a day in the Capitol for representatives of arts organizations that receive organizational support funding through the Challenge or General Operating Support grant programs. Organizations had the opportunity to thank their state legislators in person, and have checks presented by their Senators and Representatives for local media use.

**February 9, 2006 2005 Governor's Awards in the Arts**

Governor Ernie Fletcher and First Lady Glenna Fletcher presented the Commonwealth's most prestigious awards in the arts at a ceremony in the Capitol Rotunda. Award recipients for 2005 were Glema Mahr, Madisonville, the Milner Award; The Everly Brothers (Phil and Don), Central City, the National Award; Jay Flippin, Morehead, the Artist Award; Artique, Lexington, the Business Award; The Baker - Hunt Foundation, Covington, the Community Arts Award; Hazel Carver, Russelville, the Education Award; Marvin Finn, Louisville, the Folk Heritage Award; Governor's School for the Arts (statewide), the Government Award; and Kentucky Monthly, Frankfort, Media Award. Immediately following the ceremony was a public reception on the mezzanine with approximately 200 attendees.

After the reception, the Kentucky Arts Council hosted a luncheon at Berry Hill in Frankfort for recipients and guests along with board members, Commerce Cabinet Secretary George Ward and Arts and Cultural Heritage Executive Director Lindy Casebier. In the afternoon, recipients were introduced and honored on the Kentucky House of Representatives and Senate chamber floors.

**2005-2006 HIGHLIGHTS (cont'd.)**

**2005 Governor's Awards in the Arts (cont'd)**

The Kentucky Arts Council also produced a video featuring the highlights of each award recipient's accomplishments and their contributions to the arts in Kentucky. Segments were incorporated into the awards ceremony and later broadcast as a one-hour show on Kentucky Educational Television stations across the Commonwealth.

**March 3-5, 2006            Kentucky Crafted: The Market**

This wholesale/retail award winning market produced by the Kentucky Craft Marketing Program at the Kentucky Fair and Exposition Center, Louisville, in its 25<sup>th</sup> year, featured 283 exhibitors of craft, two-dimensional art, food, books and recorded music. The Market produced \$2 to \$3 million in direct sales and had a total attendance of 9,446, representing a 19% increase in public attendance and a 16% increase in wholesale trade attendance, with 388 shops attending. In addition to sales, The Market brought in \$46,000 in gate admissions, and raised \$1,865 for 2007 new exhibitor scholarships.

A special demonstration area presented by the Kentucky Folklife Program, located in the center of The Market, offered visitors a chance to meet and talk with musicians and artists featured in the newly released tour book and 4-CD compilation "More than Music: A Heritage Driving Tour of Kentucky's Route 23." Folk artists featured were: Zoe Speaks, a modern Appalachian musical duo; the Mount Sinai Volunteers, African American gospel singers from coal mining communities; young musicians from the Cowan Creek Mountain Music School; Terry Ratliff, a master woodworker from Martin; Bonita Skaggs-Parsons, an Elliott County folk artist; and master fiddler Roger Cooper and his apprentice Michael Garvin. The Kentucky Historical Society also hosted a hands-on children's educational activity area for creating sculptures from "found objects" inspired by the folk art of Minnie Adkins' community.

The Cultural Stage offered performances by artists in the Kentucky Arts Council performing arts directory, including Lorinda Jones, Rineyville; Raison D'Etre, Wilder; Pale, Stout and Amber, Lexington; Tim Lake, Lexington; Mary Hamilton, Frankfort; the Onion Traders, Cold Spring; Carla Van Hoose, Lexington; and Greg Schaber, Erlanger. Other cultural stage offerings included food demonstrations by the Kentucky Department of Agriculture, the performance of the Drew Miller Trio sponsored by the Governor's School for the Arts, a narrative stage highlighting the release of "More than Music: A Heritage Driving Tour of Kentucky's Route 23," and a performance by the Kentucky Historical Society Museum Theatre

Emeritus Award honorees were: Jamison Brumm, Monticello; Weaver's Corner (Martha and Greg Richards), Boston; and Martha J's (Martha & Roma Davis), Lexington.

Exhibitor Awards recipients were: Country Nouveau, Island, Best-of-Show; Frasca Strecker Studio, Harrodsburg, Best Overall Booth Design; Chandler Clay, Campbellsville, Best New Instate Exhibitor and Exhibitors Choice Award; Hurley-Byrd Bird Feeder, Fairmont, WV, Best New Out of State Exhibitor; and Bluegrass Steaks & Everything Sauce with TALEgating: Stories with Sauce, Lexington, Best Kentucky Proud Food Exhibitor Award sponsored by the Kentucky Department of Agriculture. Brook White of Flame Run Studio was the recipient of the annual purchase award.

**2005-2006 HIGHLIGHTS (cont'd.)**

**Kentucky Crafted: The Market (cont'd)**

Retailer Award recipients were, Kentucky Museum of Art and Craft, Louisville; Top Kentucky Retailer Award; Grovewood Gallery, Ashville, NC, Top Out-of-State Retailer, Barren River Lake State Resort Park, Lucas, Top Kentucky State Park Retailer; and Liquor Barn, Lexington, Top Kentucky Proud Food Retailer.

**March 17-19, 2006 Kentucky Folklife Association Conference**

The Kentucky Folklife Association Conference at the Southeast Kentucky Community and Technical College (SKCTC) in Cumberland was the second such conference organized in partnership between the Kentucky Folklife Program and Western Kentucky University's Folk Studies and Anthropology Department. Other venues, along with SKCTC, were the Benham Schoolhouse Inn and the Kentucky Coal Mining Museum. Forty-five attendees experienced Community Scholar project presentations, educational workshops, forums, and heritage tours.

**March 23-25, 2006 American Craft Council Southeast Regional Conference**

The Craft Marketing Program and the Kentucky Museum of Art and Craft hosted the three-day conference in Louisville for the southeast region of the American Craft Council, the premier craft organization in America. "Trends and Traditions" featured 13 workshops led by leading artists on a variety of craft techniques with internationally acclaimed textile artist Helena Hermarck as keynote speaker. The conference also sponsored "Spotlight 2006," a juried exhibition of contemporary craft from southeast states.

**March 24, 2006 Rude Osolnik Award**

The Kentucky Craft Marketing Program and the Kentucky Museum of Arts and Craft honored Wayne Ferguson of Louisville, with the annual Rude Osolnik Award for 2006, at a special presentation during the American Craft Council's Southeast Regional Conference. This prestigious award recognizes Kentucky artists for their contributions to the craft community, preservation of craft traditions through teaching and sharing, and exemplary workmanship. Previous recipients are Alma Lesch, Emily Wolfson, Arturo Alonzo Sandoval, Homer Ledford, Joseph Molinaro, Stephen Rolfe Powell, Bryon Temple (posthumously), Tim Glotzbach, Lysbeth Wallace and Marie Hochstrasser.

**March 30, 2006 Poetry Out Loud State Finals Competition**

The Kentucky Arts Council coordinated Kentucky's statewide competition for the Poetry Out Loud National Recitation Contest sponsored by the National Endowment for the Arts and the Poetry Foundation. Ten high schools were selected to participate in a study of poetry with visiting drama or literary artists working in the schools to bring a greater life to the poetry. The winner and runner-up from each school came to Frankfort to participate in the statewide contest held at Kentucky State University. Judges for the competition were Kentucky Poet Laureate Sena Jeter Naslund, Affrilachian poet Frank X. Walker and Ken Jones, chairman of Northern Kentucky University Theatre Department.

The participating schools were Christian County High School; Danville High School, Boyle County; Deming High School, Robertson County; Doss High School, Jefferson County; George Rogers Clark High School, Clark County; Greenup County High School; Madison Central High School, Madison County; Mercer County High School; Simon Kenton High School, Kenton County and Trimble County High School.

**2005-2006 HIGHLIGHTS (cont'd.)**

**Poetry Out Loud State Finals Competition (cont'd.)**

Kendra Holloway of Christian County High School was the state winner and received a \$200 cash prize, an all expense paid trip to Washington D.C. for her and a chaperone to compete in the national finals and \$500 for her school library to purchase poetry books. Dean Muir, Trimble County High School was the runner-up and received a \$100 cash prize and \$200 for the purchase of poetry books for his school. Kendra Holloway was a finalist in the National Recitation Contest and was invited back to Washington D.C. to recite at the Library of Congress National Book Festival.

**April 5-18, 2006 Capitol Easter Egg Display**

On behalf of First Lady Glenna Fletcher, the Kentucky Arts Council extended an invitation to every County Extension Office in Kentucky to submit a handcrafted egg to represent their county in a Capitol display and then on to the Governor's Mansion in time for the Governor's Annual Easter Egg Roll on April 15, 2006. Some counties had contests, some partnered with local schools and others invited artists they knew would represent them well. There was also a wide variety in ages of the artists that created eggs for the display with many octogenarians participating. Participants' ages ranged from 9-year old Seth Ramey of Flemingsburg to 92-year old Lorraine Criswell of Grayson.

**April 7-9, 2006 Southern Arts Federation Folklorists in the South Retreat**

The Kentucky Folklife Program hosted the Southern Arts Federation's 2006 Folklorists in the South Retreat at Shaker Village at Pleasant Hill near Harrodsburg. The retreat is an annual gathering of Southern academic, public sector, freelance, and graduate student folklorists for a weekend of discussions, panels, professional development opportunities and fieldtrips, along with food and music experiences.

Participants heard an update from Gulf Coast residents on the effects of the hurricanes. Kentucky folklorist and writer Lynwood Montell discussed his work, and the group toured a local horse farm. Allan Benton from Benton's Smoky Mountain Country Hams, Katie Smith of Smith-Berry Winery and Dave Scheurich of Woodford Reserve served on the Agri-tourism at Work panel. Other sessions included presentations on traditional arts advocacy and the American Folklife Center's Storycorps project. Lewis County fiddler Roger Cooper and his apprentice Michael Garvin played an evening concert.

**April 24, 2006 Kentucky Writers' Day**

Kentucky Poet Laureate Sena Jeter Naslund and the three living, former Kentucky Poets Laureate (Joe Survant, James Baker Hall and Richard Taylor) joined in celebrating Kentucky Writers' Day at the Capitol in the rotunda. This event honored Kentucky's rich heritage in the literary arts and is held on the birthday of the nation's first U.S. Poet Laureate, the late Robert Penn Warren of Guthrie, Kentucky.

The ceremony featured Kentucky Poets Laureate, past and present, reading from their works, along with poetry recitations by the first and second place winners of the state's first Poetry Out Loud poetry recitation competition.

**2005-2006 HIGHLIGHTS** (cont'd.)

***April 27-28* Staff Retreat**

Kentucky Arts Council staff members went on a two-day retreat that featured a caravan tour of the northern portion of the “More Than Music: A Heritage Driving Tour of Kentucky’s Route 23.” State Representative Tanya Pullin invited staff to visit and tour the facilities of the soon to be opened performing arts center at Raceland-Worthington High School. Stops were also made in Greenup, Ashland, Catlettsburg, Louisa, Paintsville, Van Lear, and Prestonsburg ending at Jenny Wiley State Resort Park. The evening program was an organized discussion on personal responses to the tour and the implications the project has for the arts and cultural tourism in Kentucky. The following morning, staff used the continuous assessment model to develop strategies for effective organizational change and increased efficiency in the delivery of services.

***May 6, 2006* Governor’s Derby Breakfast Celebration**

Artists from across the Commonwealth participated in the Governor’s Derby Breakfast festivities in Frankfort by exhibiting and selling their work in the mansion tent and performing on three different stages on the Capitol and Mansion grounds.

The Kentucky Folklife Program, with support from the Kentucky Arts Council and the Kentucky Historical Society, presented the ever-popular family oriented Kentucky Derby hat-making activity. Hundreds of hats were made while participants learned about Derby hat traditions through a new folklife exhibit on display in the area.

## **GRANTS AND AWARDS**

### **ARTISTS**

**Individual Artist (AI Smith) Fellowships** recognize creative excellence in practicing professional Kentucky composers, choreographers, writers and interdisciplinary artists. The Individual Artist Fellowship Program supports the advancement and continuation of artists' careers and creative work through monetary awards and promotional opportunities.

No. of Applications: 154

Awards Received: 27

Amount Requested: \$1,155,000

Amount Granted: \$124,500

**Individual Artists Professional Development Grants** fund activities for both established and emerging artists to advance their professional careers. Eligible requests for this matching grant include expenses for attending workshops and master classes, participating in significant performance or exhibition opportunities or preparing portfolios, work samples or marketing materials.

No. of Applications: 60

Grants Awarded: 38

Amount Requested: \$28,422

Amount Granted: \$ 18,162

**Product Development Grants** provide funding for artists adjudicated into the Kentucky Crafted Program and the Visual Arts at the Market Program to work in partnership with a retailer on the development of new products.

No. of Applications: 7

Grants Awarded: 6

Amount Requested: \$3,500

Amount Granted: \$3,000

### **COMMUNITY ARTS**

**Arts Build Communities Grants** encourage partnerships that contribute to the cultural, social, educational and economic growth of the community.

No. of Applications: 34

Grants Awarded: 29

Amount Requested: \$173,895

Amount Granted: \$147,395



**GRANTS AND AWARDS / COMMUNITY ARTS (cont'd.)**

**Performing Arts on Tour Grants** subsidize performance fees for Kentucky presenters to bring quality, traditional and contemporary artists to communities across the Commonwealth. Performing artists, ensembles and groups accepted to the Kentucky Performing Arts Directory and similarly adjudicated programs of Southern Arts Federation member states are eligible for fee-subsidized booking.

No. of Applications: 30

Grants Awarded: 24

Amount Requested: \$117,570

Amount Granted: \$88,145

**EDUCATION**

**ArtsStart!** is an artist residency program specifically designed to meet the needs of early childhood education. Professional artists provide hands-on, developmentally appropriate arts experiences for students and training for staff and directors in childcare facilities.

No. of Applications: 15

Grants Awarded: 10

Amount Requested: \$10,260

Amount Granted: \$8,670

**Teacher Initiated Program** places professional artists in Kentucky schools for short-term residencies, at the invitation of the teacher or administrator. These one to four week residencies provide hands-on arts experiences for both teachers and students.

No. of Applications: 148

Grants Awarded: 127

Amount Requested: \$147,750

Amount Granted: \$133,275

**Alternative Connections Program** is an artist residency program specifically designed to meet the needs of at-risk youth. Professional artists with specialized training provide hands-on arts experiences for students in detention/correction facilities and alternative schools. Artists deliver professional development and model instructional practices in the arts for teachers, staff and administrators.

No. of Applications: 12

Grants Awarded: 7

Amount Requested: \$11,880

Amount Granted: \$7,020

**FOLK ARTS**

**Folk Arts Project Grants** help organizations identify, document, conserve and present folk arts and traditional culture.

No. of Applications: 19

Grants Awarded: 15

Amount Requested: \$48,950

Amount Granted: \$42,000

**GRANTS AND AWARDS / FOLK ARTS (cont'd.)**

**Folk and Traditional Arts Apprenticeships** encourage the continuation of living traditional arts by funding master artists to teach their skills, practices and cultures to less experienced artists that have a desire to increase their mastery and perpetuate the tradition.

No. of Applications: 4

Grants Awarded: 2

Amount Requested: \$11,939

Amount Granted: \$6,000

**ORGANIZATIONAL SUPPORT**

**Challenge Grants** provide operating funds to arts organizations based on their contributed revenue from individual, corporate and other non-governmental sources.

No. of Applications: 22

Grants Awarded: 22

Total Eligible Income: \$17,375,882

Percentage Match: 3.9% - 6.8%

Amount Granted: \$1,033,483

**Community Arts Development Grants** provide operational funding support and technical assistance to new and emerging local arts organizations for integrating arts into the community. The program provides a three-year sequence of grants and technical assistance to increase organizational development and stability.

No. of Applications: 17

Grants Awarded: 16

Amount Requested: \$25,000

Amount Granted: \$24,500

**General Operating Support I Grants** provide operational funding assistance on a competitive basis to mid-size and large arts and cultural organizations and community arts programs (prior year operating expenses greater than \$50,000) to ensure that year-round opportunities for participation in the arts are available to the people of Kentucky.

No. of Applications: 49

Grants Awarded: 48

Total Operating Budget: \$19,364,894

% Match Range: 2.5% - 7.2%

Amount Granted: \$870,746

**General Operating Support II Grants** provide operational funding assistance on a competitive basis to smaller arts and cultural organizations and community arts programs (prior year operating expenses less than \$50,000) to ensure that year-round opportunities for participation in the arts are available to the people of Kentucky.

No. of Applications: 17

Grants Awarded: 17

Total Operating Budget: \$474,609

% Match Range: 5.3% - 10%

Amount Granted: \$40,501

**GRANTS AND AWARDS / ORGANIZATIONAL SUPPORT (cont'd.)**

**Organizational Technical Assistance Grants** subsidize costs for staff from performing arts presenter groups to attend the Performing Arts Exchange, a regional booking conference sponsored by the Southern Arts Federation.

No. of Applications: 13

Grants Awarded: 12

Amount Requested: \$6,500

Amount Granted: \$6,000

**INTERIM AND PARTNERSHIP GRANTS**

**Interim and Partnership Grants** fund a wide variety of activities that have a statewide impact on fulfilling the mission of the Kentucky Arts Council. Areas of support included the program coordination and artist residencies for Poetry Out Loud, contracting with the Center for Economic Development, Entrepreneurship and Technology to provide artist computer training statewide and support for the Youth Arts Tapestry resource guide and electronic documentation. The Kentucky Arts Council also partnered with the Kentucky Center to support accessibility services training, to expand ArtsReach Kentucky to smaller cities in Kentucky and to present the Arts Education Showcases and the Kentucky Institutes for Arts Education.

Interim grants have also supported unique opportunities for increasing arts participation and with consulting and training services provided for START (State Arts Partnership for Cultural Participation) grantees in areas of organizational planning, survey design, data collection and measurement.

No. of Applications: 35

Grants Awarded: 35

Amount Requested: \$273,928

Amount Granted: \$245,944

## **ADJUDICATED PROGRAMS**

**Arts Education Roster of Artists** identifies professional artists that have the requisite skills and competencies to work with teachers and students in designing and implementing relevant arts programs. The roster serves as a resource for the Arts Council's arts education grant programs such as Teacher Initiated Program, ArtsStart!, School-Community-Arts Partnership Program and the Alternative Connections Program.

New Applicants: 13

Newly Accepted: 6

Total Roster: 53

**Kentucky Crafted Participants'** work has been selected on the basis of quality of design, technique and originality or authenticity (traditional work). Juried participants are eligible to exhibit at Kentucky Crafted: The Market, the Governor's Derby Breakfast Celebration and the New York International Gift Fair.

New Applicants: 90

Newly Accepted: 21

Accepted Mentorees: 10

Total Juried Participants: 436

**Performing Arts Directory** selects Kentucky's performing artists, groups and ensembles available for touring to promote and showcase through Kentucky on Stage and other performance opportunities. The directory is used by presenters and funding organizations to identify artists for performance bookings and projects.

New Applicants: 18

Newly Accepted: 6

Total Participants: 69

**Visual Arts at the Market** selects Kentucky visual artists working in two-dimensional media and assists those artists in increasing sales and reaching wholesale and retail markets. Artists selected for the Visual Arts at the Market program are eligible to participate in Kentucky Crafted: The Market and to receive professional development through marketing workshops, product development and consultations and promotional opportunities.

New Applicants: 19

Newly Accepted: 7

Total: 58

## **SERVICES**

### **WORKSHOPS AND TRAINING FOR ARTISTS AND ARTS ORGANIZATIONS**

#### **Pre-Jury Sessions**

These informational sessions are designed to introduce artisans to the Kentucky Craft Marketing Program and the Visual Arts at the Market Program. Kentucky artists interested in applying to the programs may bring samples of their artwork for review and discussion. These sessions were offered at the following locations: Kentucky Artisan Center at Berea on July 20, 2005, October 12, 2005 and April 11, 2006; Lexington, February 7, 2006; Owensboro, March 8, 2006; Somerset, April 12, 2006 and Ashland April 18, 2006. These sessions served 222 people around the state of Kentucky throughout the year.

#### **Artist Computer Training**

Statewide technology training was conducted across the state from February through May with funding provided by a National Endowment for the Arts Challenge America grant and contract for services with the Center for Economic Development, Entrepreneurship and Technology. PC Essentials classes were held in Lexington, February 21 and March 21, 2006; Pikeville, February 15 and April 11, 2006; and Paducah March 14 and April 6, 2006. Free refurbished computers were provided to artists and arts organizations that attended the PC Essentials classes, through collaboration with the McConnell Technology and Training Center. QuickBooks® Accounting classes were held in Lexington, February 7; Pikeville, March 23; and Paducah May 26, 2006. Internet Fundamentals classes were held in Lexington, April 18 & May 11, 2006; Pikeville, February 28 and April 27, 2006; and Paducah March 31 and May 9, 2006.

#### **Individual Artist Opportunities Workshops**

These informational sessions at ten locations throughout the state introduced individual artists to opportunities for Professional Development grants, Teacher Initiated Program grants, and the adjudicated programs of the Kentucky Arts Council. The sessions also introduced participants to Kentucky's Arts and Humanities K-12 curriculum and the role of visiting and residency artists in addressing core content. Sessions were held in Richmond, August 25; Pikeville, September 6; Danville, September 8; Murray, September 20; Morehead, Sept. 29; Lexington, August 29; Whitesburg, November 1; Barbourville, November 22; Winchester, June 21; and Prestonsburg, June 28.

#### **Accessibility Services**

The Kentucky Arts Council partnered with the Kentucky Center for the Performing Arts to provide technical assistance to arts organizations in areas of accessibility planning, understanding legal obligations and creating a welcome and inclusive environment for all events. A pre-event site visit to the Kentucky Folklife Festival provided accessibility assessments and recommendations for the Kentucky Folklife Program, which in turn provided valuable information for the Very Important Presenters (VIP) program visiting the festival.

#### **Community Scholars Program**

The Community Scholars Program trains individuals interested in documenting and promoting community culture, folklife and traditional arts. Its participants become familiar with folklife documentation techniques, the ethics of working with communities, research methods, presentation of cultural resources, grant writing and project development.

## **SERVICES / WORKSHOPS AND TRAINING (cont'd.)**

### **Community Scholars Program (Cont'd.)**

The Kentucky Folklife Program conducted two rounds of training programs during FY2006, yielding 15 certified Community Scholars. The first sessions were held between April and July 2006 in Warren County, drawing residents from Bowling Green, Auburn, and Russellville. This Community Scholar group consisted of nine community members including one festival organizer for the Bowling Green International Festival. The second set of Community Scholar classes was held between March and June 2006 in Boyd County, drawing residents from Greenup, Ashland, Catlettsburg, and Mt. Sterling.

In addition to training sessions, professional development workshops were provided for Community Scholar participants, the first of which was at the Kentucky Folklife Conference. During this meeting, 15 graduated Community Scholars participated in workshops and panels alongside other professional folklorists and cultural workers. Community Scholars were also provided a professional development opportunity on June 1, 2006 to attend a half-day workshop on PowerPoint presentation and a half-day presentation on the art of presenting tradition-bearers. The workshop offered hands-on practice and discussion of various methods of presentation to the public through festivals, exhibits, online media and publications. During the 2005 Kentucky Folklife Festival, 12 Community Scholars presented traditional artists from their own researched communities and attended the VIP (Very Important Presenter) program to get a behind-the-scenes look at the workings of the festival.

### **Quilt Trails Project Workshops**

These sessions introduced community members to the opportunities for enhancing tourism in local communities and focused on creating common visions and networking infrastructures for the numerous grassroots quilt trail projects throughout the state. There were 102 participants in the three meetings. Sessions were held in Berea on October 13, 2005; Ashland, December 23, 2005 and again in Berea, on April 14, 2006.

### **Visioning Sessions**

Visioning sessions for emerging arts groups were held in 4 counties (Hazard, August 16, 2005; McKee, Nov. 3, 2005; Pineville, Nov. 10, 2005; and Jackson, December 6, 2005). These sessions focused on helping groups explore needs, strengths, resources and visions for developing local or regional arts programming. There were a total of 73 participants.

### **July 14-16, 2005 School-Community-Arts-Parents Partnership (SCAPP) Team Training**

Representative partners from the school, community and parent partnerships that applied for and received Arts Council SCAPP grants receive technical assistance at the Kentucky Leadership Center, Faubush, for planning and developing programs that will benefit all partners and ensure program continuation after the Arts Council funding is completed.

### **July 17-18, 2005 Artist Training and Retreat**

Artists adjudicated into the Kentucky Arts Council's Arts Education Roster of Artists had the opportunity to convene for two days at the Kentucky Leadership Center, Faubush, to receive specialized training in working with youth-at-risk and preschoolers and marketing for artist educators. Artists were also introduced to or updated on current opportunities for individual artists across Arts Council program areas and new arts education initiatives.

**SERVICES / WORKSHOPS AND TRAINING (cont'd.)**

**July 27, 2005                      Market Orientation/Wholesale Workshop**

This mandatory workshop for new exhibitors at Kentucky Crafted: The Market, assists exhibitors in further developing business and booth presentation skills as well as working with potential wholesale buyers. Newly juried artists or those coming for a refresher course included 34 craft artists juried into the Kentucky Craft Marketing Program, 5 two-dimensional visual artists juried into the Visual Arts at the Market Program, and 3 food producers with the Kentucky Department of Agriculture's Kentucky Proud Program, in preparation to participate in the annual Kentucky Crafted: The Market.

**August 12 - 13, 2005      Workshop Weekend**

The Kentucky Craft Marketing Program and the Kentucky Museum of Art and Craft, with assistance from the Kentucky Guild of Artists and Craftsmen, Berea College and the Kentucky Artisan Center at Berea, presented a two-day arts and craft business seminar, "Craft Business Today: Assess Your Goals and Plan for Success," in Berea. Seminar sessions include business and product planning, utilizing resources, licensing and reproduction issues. Over 100 craftspeople, two-dimensional artists and staff took advantage of this two-day workshop opportunity.

**August 18, 2005                      Training and Professional Development for New Executive Directors of Presenting Organizations**

A professional development session for new executive directors, and executive directors who had not worked with the Kentucky Arts Council in the past, was held to familiarize them with resources available to organizations which present the performing arts. Attending a full day training, the executive directors were given information on grant, technical assistance, and program opportunities at the KAC; networking opportunities with state and regional presenting organizations; and grant-writing tips. Attendees also received special funding to enable them to attend the Southern Arts Federation's annual booking conference and professional development training.

**October 4, 2005                      Strategic Planning for Arts Organizations and Crafts Cooperatives**

This informational session addressed creating vision and mission statements and types of strategic planning (short and long term) for arts organizations and non-profit organizations involved in developing arts programming. It was conducted in London and had 14 participants.

**October 13, 2005                      Enhancing Community Support for Arts Organizations**

This seminar focused on building community awareness of arts organizations which could lead to greater community involvement in their programs by assessment of community needs and interests, identification of community resources and opportunities and marketing and promotion of the organization. It was held in Hazard and had 32 participants

**October 18, 2005                      Marketing Strategies for Craftspeople**

This workshop covered the basics of marketing and promotion (pricing, packaging, terms and tools of the trade). Each participant developed an individual professional growth plan. It was held in Manchester and had 26 participants.

## **SERVICES / WORKSHOPS AND TRAINING (cont'd.)**

### **October 25-26, 2005 Specialized Marketing Workshops for Kentucky Presenters**

Members of the Kentucky Arts Presenters Network were given the opportunity to attend a two-day marketing /development session led by North Carolina consultant Micki Hobson. Attendees prepared an advance overview of their organization, including specific marketing challenges, which was used to develop an in-depth analysis and training session based on individual needs.

### **November 1, 2005 Fundraising for Arts Organizations**

This informational session in Whitesburg covered fund raising strategies and grants available through the Kentucky Arts Council and other government and private sources for non-profit organizations involved in arts programming.

### **November 7, 2005 Developing Promotional Materials for Musicians**

This workshop trained artists in preparing promotional materials and work samples for application to the Kentucky Arts Council's Performing Arts Directory as well as marketing to performing arts presenters and other venues. Each participant developed an individual professional growth plan. It was held in McKee and had 22 participants.

### **January 12, 2006 The Business Side of Music for Musicians**

This informational session in Hyden explored working with agents, direct booking, contracts and copyright issues. There were 17 participants.

### **January 31, 2006 Training in Survey Development**

Arts administrators from across the state participated in a survey workshop conducted by Dr. Ronald E. Langley, Director of the University of Kentucky Survey Research Center. This workshop provided a basic introduction to survey methodology, followed by more in depth sessions on designing effective survey questions, choosing quality sampling populations, and analyzing and interpreting survey data. Participants in the workshop had previously received Collecting Evidence grants through the START (State Arts Partnership for Cultural Participation) Initiative funded by the Wallace Foundation.

### **March 10, 2006 Maysville Information Session**

The Kentucky Arts Council, by invitation of State Representative Mike Denham presented an information session on arts funding and programs at the Mason County Extension Office. Maysville area residents had an opportunity to meet the staff of the Kentucky Arts Council and receive an overview of the programs, grants and services available to artists, schools, arts organizations and community organizations interested in offering arts programs.

## **PROFESSIONAL DEVELOPMENT FOR EDUCATORS**

### **July 18-20, 2005 Design Your Own Professional Development for Teachers**

Ninety-four teachers immersed themselves in hands-on cultural arts experiences led by professional working artists who also teach in school settings through the Arts Council's residency programs. Participants received twelve hours of professional development by attending four workshops of their own choosing. Workshop offerings let teachers study one arts discipline across several cultures, or study four different disciplines through one culture.



**SERVICES / PROFESSIONAL DEVELOPMENT FOR EDUCATORS (cont'd.)**

**March 3, 2006 Teaching Core Content through Kentucky Traditions**

Kentucky educators learned to connect language arts, social studies, music and visual arts to the real world of arts, crafts, folk traditions and music through the professional development seminar presented by the Kentucky Arts Council in conjunction with Kentucky Crafted: The Market at the Kentucky Fair and Exposition Center in Louisville. Forty-six teachers had the opportunity to make the curriculum connections as well as connections with people at The Market that earn their living through arts professions.

**Teacher Initiated Project (TIP) Grant Writing Tips**

These workshops were designed primarily for educators interested in bringing professional artists from any arts discipline into classrooms to collaborate on innovative ways to integrate the arts across the curriculum. The ten workshops held across the state introduced the Kentucky Arts Council's Teacher Initiated Program grant, and guided participants through the process of effective grant writing with many featuring an artist showcase to demonstrate the possibilities for the classroom. Workshops were conducted in Richmond, August 25; Pikeville, September 6; Danville September 8; Murray, September 20; Morehead, September 29; Lexington, August 29; Berea, October 21; Whitesburg, November 1; Barbourville, November 22; Winchester, June 21; Prestonsburg, June 28. There were 249 participants with 25 artists from the Arts Education Roster of Artists showcasing their work.

**PROMOTIONAL ACTIVITIES**

**August 14 - 17, 2005 and January 29 – February 2, 2006 New York International Gift Fair**

The Kentucky Craft Marketing Program has featured some of the state's finest craftspeople and their products since 1985 in the "Handmade" section of the Jacob K. Javits Center. This major semi-annual wholesale event attracts approximately 45,000 international buyers each show, allowing the featured Kentucky artisans to bring their products to the world in a very real way. The show occupies over 600,000 square feet and presents over 2,900 exhibitors and 7,500 product lines. The Kentucky Craft Marketing Program was honored at the August 2005 show as one of 17 chartered members recognized for continuous participation during the 20<sup>th</sup> anniversary celebration of "Handmade."

For many juried participants in the program, the New York International Gift Fair has been their first introduction to buyers beyond Kentucky's borders. Participants in the "Kentucky Crafted" booth are chosen for their overall market readiness, potential for wholesale marketing on a national scale, and a good product fit for the giftware market. In 2005, six individual companies participated and garnered over \$53,000 in direct sales. Wholesale orders and sales contacts made by the artisans at this show are typically 50 to 80% of their total annual wholesale business.

The show provides excellent visibility for the state of Kentucky in an international market and positions Kentucky's craft industry well with the trade media.

**SERVICES / PROMOTIONAL ACTIVITIES (cont'd.)**

**September 21-24, 2005 Performing Arts Exchange**

Kentucky performing arts presenters and artists attended the Performing Arts Exchange held in Memphis, Tennessee, a Southern Arts Federation booking conference. Through this annual conference attendees develop business relationships, exchange knowledge and understanding about the performing arts field and enhance artistic programming and technical knowledge through structured and informal networking opportunities.

Kentucky artists selected to showcase were John Christopher Knight Family Band, Holland and Corn, and Colin Grant-Adams. Representatives from Kentucky presenting organizations whose attendance was supported through a Kentucky Arts Council Organizational Technical Assistance grant were: Luther F. Carson Four Rivers Center, Center for Rural Development, Greater Hazard Area Arts Council/Performing Arts Series, Henderson Area Arts Alliance, Lexington Center Corporation, Montgomery County Council for the Arts, Paramount Arts Center, Pennyroyal Arts Council, RiverPark Center, The Kentucky Center for the Performing Arts and the Leeds Center for the Arts.

**November 28, 2005 Public Viewing of Kentucky Visual Arts Fellowship Applicants' Work**

The Al Smith Individual Artist Fellowships are awarded to visual and media artists in odd years, with writers, composers, and choreographers awarded in even years. Before the panel for visual artists reviewed the work, the Kentucky Arts Council gave the public an opportunity to view over 1400 projected slides of the visual arts applicants' work at the Lexington Public Library. After the screening a reception was held to provide an opportunity to meet the Kentucky artist applicants.

**February 9 – March 23, 2006 A Sampling of Kentucky Crafted: The Market 2006**

Artists and craftspeople exhibiting at Kentucky Crafted: The Market were invited to display sample work in a gallery setting at The Kentucky Center from February 24 – April 3, 2006. Seventeen artists participated in this cross-promotion opportunity.

**April 28-29, 2006 Great Country Music Highway Hop**

In celebration of the release of the *More than Music* heritage driving tour, the Kentucky Folklife Program worked with a number of local tourism offices as well as community members to organize a series of corresponding events to take place up and down the Country Music Highway during a single weekend. The goal was to inspire tourists to get out and take the tour, visit the towns, and experience some local music, food and crafts. Locations in 9 counties presented special events and activities were well attended and appreciated by the communities. The counties the Great Country Music Highway Hop traveled through were Boyd, Johnson, Greenup, Lawrence, Elliott, Floyd, Pike, Harlan and Letcher.

**May 6, 2006 Governor's Derby Breakfast Celebration**

There were 28 juried craftspeople and 6 two-dimensional visual artists from across the Commonwealth that participated in the Governor's Derby Breakfast festivities in Frankfort by exhibiting and selling their work in the mansion tent.

## **SERVICES / PROMOTIONAL ACTIVITIES (cont'd.)**

### **Kentucky Collection**

The Kentucky Collection is a select grouping of Kentucky cultural products, including crafts, visual arts, specialty food products, book and musical recordings, that are made available to participating Kentucky retailers. Eligible vendors have met prior adjudication standards of the Kentucky Craft Marketing Program, the Visual Arts at the Market Program, the Kentucky Book Fair or the Kentucky Proud Program of the Kentucky Department of Agriculture. Participating private retailers are: Diamond Caverns, Park City; Mary Kinney Millinery, LaGrange and The Cozy Corner, Whitesburg. The nine participating state park gifts shops include: Barren River, Constitution Square, Cumberland Falls, Kentucky Dam Village, Lake Barkley, Lake Cumberland, My Old Kentucky Home, Natural Bridge and Rough River.

Special promotions for the Kentucky Collection with refreshments and live performances were held at Barren River State Resort Park on December 4, 2005 and Diamond Caverns in Park City on June 3, 2006.

### **"Kentucky Crafted" Trademark**

Juried participants of the Kentucky Craft Marketing Program and businesses selling works by juried participants are entitled to use the "Kentucky Crafted" trademark, which is internationally recognized as a symbol of quality craftsmanship. This promotional brand is specifically for use by these two groups and designates those crafts that have met the quality standards of the Program and the review of a national panel of jurors. The "Kentucky Crafted" trademark is widely used on product tags, booth exhibits for local, regional and national craft and giftware shows, promotional materials and Internet marketing.

### **Exhibitions in the Capitol**

During the entire month of February 2006, craft items, 2-D artwork, and Kentucky Proud food products from new exhibitors at Kentucky Crafted: The Market were featured in the double shelved glass display case outside of the Governor's office. Seventeen items were featured complete with makers' names, contact information, and prices. Information regarding the 2006 Governor's Award in the Arts and the award to be presented, created by ceramic artist Laura Ross from Prospect, was also featured. Both events took place in early March.

## **CONSULTATIONS**

### **Kentucky Peer Advisory Network**

The Kentucky Peer Advisory Network Program links arts management professionals to arts organizations, community groups with arts programming and schools to provide 3-6 hour consultations in a wide range of areas. Peer advisors are selected according to their expertise in areas of advocacy, audience development and participation building, board development, festival planning, financial management, fundraising, grantwriting, marketing and promotion, organizational development, program development, strategic planning, technology planning and volunteer programs. The Kentucky Arts Council provides consultation fees; travel, meals and office expenses are paid for by the organization being advised. There are 27 arts professionals on the roster and the program is administered by Arts Kentucky.

## **SERVICES / CONSULTATIONS (cont'd.)**

### **Kentucky Artist Peer Advisory Network**

A new track of the Kentucky Peer Advisory Network was initiated in 2005 to train beginning individual artists and craftspeople that are close to meeting the standards for adjudication into the Kentucky Crafted Program or the Visual Arts at the Market Program. Experienced individual artists and craftpeople work as mentors to assist artisans with a variety of needs, including artistic development, business planning, marketing and promotion.

### **Platinum 10**

As part of its product development initiative, the Kentucky Craft Marketing Program selects ten juried visual artists and/or craftspeople to participate each year in intensive small group and one-on-one work on product development. Participants meet to learn about trends, market research and plan new products.

### **Staff Consultations**

The staff of the Kentucky Arts Council offers telephone consultations on a daily basis and on-site consultations upon request. The range of assistance may be as varied as reviewing grant applications before deadlines to help constituents be more successful in their proposals, to connecting organizations to government agencies for filing for 501(c) 3 status, to offering suggestions for creating more effective marketing materials. Prominent examples of advisory work include the organization and programs of the Knott County Community Development Initiative, the review process for product selection for the Kentucky Artisan Center at Berea and the organization of Maysville's first Transparent Pie Festival. Consultation on integrating the arts into community programming was also provided to individuals and organizations such as the Rape Crisis Center, Health Educators Alliance, the International Book Project and public librarians and county extension agents.

## **REFERRALS**

The Kentucky Arts Council staff is called upon for a wide variety of referrals throughout the year. Performing arts presenters from out of state often contact the office looking for music groups, agents request specifications for performing arts venues, and galleries and collectors ask for specific artists. Corporate buyers, state and local agencies, and local retailers request assistance with product sourcing. The Folklife Program assists in finding authentic tradition bearers located in Kentucky.

Mailing list requests for artists, performing arts spaces, exhibition galleries and museums are selected from the Kentucky Arts Council's extensive databases and provided for free to businesses and organizations that support the agency's mission.

## **COMMUNICATIONS**

**Kentucky Arts Council Website ([www.artscouncil.ky.gov](http://www.artscouncil.ky.gov))** is a comprehensive information resource that includes artist opportunities, arts education, virtual galleries, grant program guidelines and applications, events and activities, workshops and training, newsroom, arts resources links and publications.

**SERVICES / COMMUNICATIONS** (cont'd.)

**Kentucky Craft Marketing Program Website ([www.kycrafted.ky.gov](http://www.kycrafted.ky.gov))** features special sections for craftspeople and craft buyers. Pages for craftspeople include information and history about the Craft Marketing Program and outline the services available to juried crafts people as well as those who are not juried into the Program.

**Kentucky Folk Web ([www.KentuckyFolkWeb.com](http://www.KentuckyFolkWeb.com))** offers information about cultural life in Kentucky including festivals, exhibits, and other events; curriculum guides and materials for teaching about traditional life and culture (folklife); guidance for learning more about folklife and information linking people and resources in local communities. The Kentucky Folk Web is a cooperative effort between Programs in Folk Studies at Western Kentucky University and the Kentucky Folklife Program.

**Arts E-News** is a semi-monthly electronic newsletter providing information about the Arts Council's current activities, application deadlines with links to guidelines and instructions, event dates, workshop and training opportunities, and a link to the Kentucky Department of Tourism's statewide calendar of arts and cultural events. Over 5,800 constituents have subscribed to Arts E-News.

**Arts Ed Online** is a periodic e-mail bulletin for Kentucky educators, announcing arts education opportunities for students, teachers and schools. Arts Ed Online bulletins do not have a regular publication schedule but are sent as soon as information is made available to the Kentucky Arts Council. Arts Ed Online reaches 2,500 Kentucky teachers, administrators and arts education professionals.

**A.R.T. (Artist Resources and Tips)** is a bi-monthly online newsletter for individual artists announcing Kentucky Arts Council opportunities and application deadlines as well as serving as a clearinghouse for national and international opportunities in all disciplines, such as auditions, residencies, and exhibition "calls to artists."

**News Releases** are distributed by e-mail to statewide media contacts, selected trade publications, legislators and constituents (upon request). News Releases advise the media on Kentucky Arts Council events, opportunities for grants, awards, programs and services of the Arts Council and announcements of grants and awards to Kentucky organizations and individuals.

**Friends of Folklife** evolved from "Friends of the Kentucky Folklife Festival" into a year-round newsletter on folklife-related events across Kentucky. The e-mail distribution list overseen by the Folklife Program, includes over 400 subscribers, and continues to grow.

**CMP Newsliner**

The CMP Newsliner is an informative quarterly newsletter distributed to all Kentucky Crafted participants and sent via e-mail or hard copy version through the mail. Content includes articles useful to the craft businesses, national trends for wholesale/retail sales, product development, opportunities for artists, local, national/regional announcements, current Craft Marketing Program activities, press releases, and technical tips for managing business and careers.

## **SERVICES / COMMUNICATIONS** (cont'd.)

### **News Just for Retailers**

This periodical is designed specifically for retailers who are included on Kentucky Craft Marketing Program's database. News Just For Retailers is distributed quarterly, featuring pertinent information on new programs and events, new products from juried participants, and highlighting successful retailers of Kentucky cultural products.

## **RESEARCH**

### **Operating Support Task Force**

The Task Force was formed to evaluate the Arts Council's current operating support structure and make recommendations for future funding mechanisms. The Task Force 1) researched and compiled the history of Arts Council operating support programs, 2) conducted a survey of state arts agencies regarding best practices in operating support grant-making, 3) received from the National Assembly of State Arts Agencies an analysis of national state arts agency operating support grant-making trends, and 4) conducted an analysis of the recent trends and current landscape of Arts Council operating support.

### **Economic Impact Study**

The Kentucky Arts Council partnered with the University of Kentucky Center for Business and Economic Research to conduct a comprehensive study of the arts industry in Kentucky. The study is scheduled for completion in Spring 2007.

### **From Blues to Benton to Bluegrass**

The Kentucky Arts Council contributed to the economic impact report "From Blues to Benton to Bluegrass," commissioned and published by the Southern Legislative Conference of the Council of State Governments. This report explored the multilayered contributions of the arts and arts-related activities that rank among the lesser-known and unheralded aspects of contemporary American society.

### **Folklife Fieldwork**

The Kentucky Folklife Program's mission is to identify, document, conserve, and present the Commonwealth's diverse cultural traditions. It fulfills this mission through ongoing research conducted by staff or coordinated through folklorists and Community Scholars throughout Kentucky. This research is known as fieldwork, and informs all Kentucky Folklife programming throughout the year, including the Kentucky Folklife Festival. Research gathered through interviews, field notes, reports, photographs, and audio/ video documentation is archived and made available to the public in the Kentucky Historical Society's Folklife Archives.

Fieldwork research was conducted on the occupational culture of the Kentucky Department of Fish and Wildlife Resources; custom motorcycle makers; Latinos in Louisville and Shelbyville; marble players from Monroe County; tobacco farmers from Henry County; many artists along Route 23; Chinese communities in Lexington; Bosnian communities in Bowling Green and morel mushroom hunters near Irvine. The Folklife Program also supported local research done by Community Scholars throughout the state.

## **PARTNERSHIPS AND COLLABORATIONS**

### **Accessibility Services**

The Kentucky Arts Council continued the partnership with the Kentucky Center for the Performing Arts to provide technical assistance to arts organizations focused on helping organizations develop and implement plans to make their programs and facilities accessible to all.

### **ArtsReach Kentucky**

Through a partnership with the Kentucky Center, the ArtsReach Kentucky program offered training to arts organizations interested in providing outreach to their community. Working with such diverse partners as housing developments, social service agencies, Boys and Girls Clubs, and parks services, arts organizations helped develop and implement arts programming for under-served communities and populations. ArtsReach locations were Mt. Sterling, Ashland, Paducah, and Hopkinsville.

### **Arts Education Showcase and the Kentucky Institute for Arts Education**

The Kentucky Arts Council partnered with the Kentucky Center, which presented arts education showcases in Ashland, Bowling Green, Lexington, Louisville, and Owensboro designed to familiarize Kentucky educators with performing arts, visual arts, musicians, storytellers, arts organizations and cultural institutes available as resources to their schools. Arts Education Teacher Institutes held at three regional universities provide two-week intensive training in the arts and the resources available for delivering arts education in Kentucky's public schools.

### **Arts Kentucky**

The Kentucky Arts Council provided support to Arts Kentucky, a statewide membership organization serving artists, educators, and arts and cultural organizations. Through this partnership, Arts Kentucky offered technical assistance in grant writing, planning, board development, participation building, and technology training. Arts Kentucky also administers the Kentucky Peer Advisory Network consultancy program for the Kentucky Arts Council. Other activities included promotion of arts participation and cultural heritage festivals training.

### **Arts Toolkits**

The Arts Council along with Kentucky Department of Education, The Kentucky Center, Stage One and The Speed Art Museum collaborated with Kentucky Educational Television in developing and producing the Arts Toolkits, multi-media resource kits for Kentucky teachers including lesson plans, video segments, interactive CD-ROMs, Web sites and searchable databases to help Kentucky students meet Kentucky Academic standards in the arts.

The Kentucky Folklife Program served on the advisory committee to develop the Music Toolkit, contributing ways to present traditions and contemporary artists as part of the toolbox, and as complementary programs in schools.

### **Kentucky Crafted: The Market Partnerships**

The Craft Marketing Program partnered with the Kentucky Department of Agriculture to feature Kentucky Proud food producers and hosted an "All-Kentucky" menu for the Awards Dinner and Reception. Support was provided by the Kentucky Historical Society (KHS), Lou Tate Little Loom House and Kentucky Museum of Art and Craft to present a special area for hands-on children's activities. KHS Folklife Program hosted a special demonstration area on the "More Than Music" driving tour.

## **PARTNERSHIPS AND COLLABORATIONS (Cont'd.)**

### **Kentucky Crafted: The Market Partnerships (Cont'd)**

For the second consecutive year, Kentucky Crafted: The Market had the financial sponsorship of Osram Sylvania and a partnership with the University of Kentucky College of Interior Design. University of Kentucky faculty and students worked with Craft Marketing Program staff to design and install Market exhibitors' work in room-like settings. As part of this ongoing relationship, selected students are awarded "Kentucky Crafted" scholarships as part of the annual University of Kentucky College of Design Awards Program.

The Kentucky Retailer Federation provided funding for Top Retailer Awards and a Retailer Workshop and luncheon. The Kentucky Department of Tourism and the Kentucky Department of Parks provided information and materials on travel in Kentucky to visitors. Best of Missouri Hands, Ohio Designer Craftsmen, Southern Highland Craft Guild (NC), Tamarack (WV), and Tennessee Association of Craft Artists help to coordinate a regional craft area of the Market.

### **Parent Partners in the Arts**

The Kentucky Arts Council partnered with the Kentucky Center and the Commonwealth Institute for Parent Leadership (CIPL) to produce two-day training sessions to parent leadership teams at the University of Kentucky's Singletary Center for the Arts featuring presentations from experts on arts and humanities who addressed such topics as the relationship between the arts and learning and ways to deliver an arts curriculum in schools. The sessions also focused on helping the participants become better advocates on behalf of arts education.

### **Abraham Lincoln Bicentennial Projects**

With funding provided through the Kentucky Abraham Lincoln Bicentennial Commission, the Kentucky Arts Council began working with two Kentucky communities who each received \$200,000 in state funding for sculptures to commemorate the bicentennial of Abraham Lincoln's birth on February 12, 2009. The Arts Council began working with the City of Hodgenville, Kentucky on preparations for a nationwide competition to select an artist for a bronze sculpture of Lincoln as a boy to be placed in the town square. Springfield, Kentucky began local discussions to determine the placement and theme of their sculpture.

### **Workshops and Training in the Business of the Arts**

The Kentucky Arts Council is involved in a multi-year partnership with the southeastern region of University of Kentucky county extension agents and the Center for Rural Development to provide workshops and support for individual artists, arts organizations, and fledgling arts groups in sixteen counties. Training workshops included introduction to marketing strategies for craftsmen; developing promotional materials for musicians; the business side of music for musicians; enhancing community support for arts organizations; strategic planning for arts organizations and crafts cooperatives; fund raising for arts organizations; participation in the Quilt Trails project; and visioning sessions for fledgling arts groups in 4 counties. These workshops were also supported in part by a grant from the National Endowment for the Arts to the Clay County Cooperative Extension Service.



## Programs, Grants and Services by County

COUNTY	Arts Education Roster of Artists	Regional Outreach Services	Community Scholars	Kentucky Collection Participants	Kentucky Crafted Juried Craftspeople	Kentucky Peer Advisory Network Participants	Kentucky Performing Arts Directory	Visual Arts at the Market	Grant Applications	Grants Awarded	Grant Awards	(2005 Est.) Population Source: U.S. Census GCT-T1: Population Estimates
ADAIR		•			•			•	2	2	\$6,080	17,573
ALLEN		•			•		•		1	1	\$500	18,706
ANDERSON		•		•	•				0	0	0	20,394
BALLARD		•			•				0	0	0	8,277
BARREN	•	•		•	•		•	•	6	3	\$3,200	40,073
BATH		•							1	1	\$1,050	11,626
BELL		•			•				3	3	\$6,660	29,665
BOONE		•			•	•	•		4	3	\$2,700	106,272
BOURBON		•		•	•				1	1	\$385	19,833
BOYD		•	•		•	•		•	10	9	\$94,785	49,594
BOYLE	•	•		•	•	•			9	6	\$10,390	28,363
BRACKEN		•							0	0	0	8,670
BREATHITT		•	•		•				5	5	\$4,800	15,957
BRECKINRIDGE		•			•		•		0	0	0	19,293
BULLITT		•			•				1	1	\$1,080	68,474
BUTLER		•							0	0	0	13,414
CALDWELL		•					•		1	1	\$3,000	12,973
CALLOWAY		•			•	•			7	5	\$5,080	35,122
CAMPBELL	•	•			•	•	•	•	15	9	\$34,947	87,251
CARLISLE		•							0	0	0	5,329
CARROLL		•			•				2	2	\$1,650	10,454
CARTER		•			•			•	1	0	0	27,306
CASEY		•			•				0	0	0	16,290
CHRISTIAN		•			•	•			4	4	\$13,931	70,145
CLARK		•			•		•	•	4	3	\$7,692	34,887
CLAY		•	•				•		8	7	\$9,470	24,146
CLINTON		•							0	0	0	9,559
CRITTENDEN		•							1	1	\$2,753	8,984
CUMBERLAND	•	•				•		•	3	3	\$11,565	7,147
DAVIESS	•	•			•	•	•	•	13	11	\$193,189	93,060
EDMONSON		•							0	0	0	12,030
ELLIOT		•	•						1	0	0	6,902
ESTILL		•	•		•	•			2	1	\$5,000	15,089
FAYETTE	•	•			•	•	•	•	64	32	\$272,101	268,080
FLEMING		•						•	1	0	0	14,610
FLOYD		•			•	•			5	5	\$68,367	42,218
FRANKLIN	•	•	•		•		•		11	7	\$25,729	48,207
FULTON		•							0	0	0	7,217
GALLATIN		•							2	1	\$1,620	8,134
GARRARD		•			•				1	1	\$500	16,579
GRANT		•							1	1	\$7,500	24,610
GRAVES		•			•				1	1	\$3,159	37,625
GRAYSON		•		•					3	3	\$3,150	25,189
GREEN		•							0	0	0	11,588

*Kentucky Arts Council*

COUNTY	Arts Education Roster of Artists	Regional Outreach Services	Community Scholars	Kentucky Collection Participants	Kentucky Crafted Juried Craftspeople	Kentucky Peer Advisory Network Participants	Kentucky Performing Arts Directory	Visual Arts at the Market	Grant Applications	Grants Awarded	Grant Awards	(2005 Est.) Population Source: U.S. Census GCT-T1: Population Estimates
GREENUP		•	•			•		1	1	\$3,000	37,184	
HANCOCK		•						0	0	0	8,613	
HARDIN		•		•	•		•	10	9	\$14,540	96,947	
HARLAN	•	•	•					1	1	\$1,000	31,614	
HARRISON		•	•		•			1	1	\$1,080	18,527	
HART	•	•		•		•		6	3	\$30,523	18,319	
HENDERSON		•		•	•			•	3	2	\$11,678	45,573
HENRY		•			•			•	2	1	\$540	15,903
HICKMAN		•						0	0	0	5,075	
HOPKINS		•			•			4	3	\$6,040	46,705	
JACKSON	•	•	•	•	•	•	•	6	5	\$12,620	13,618	
JEFFERSON	•	•	•	•	•	•	•	159	105	\$1,099,228	699,827	
JESSAMINE		•		•	•			3	0	0	43,463	
JOHNSON		•	•	•	•			4	3	\$2,160	24,001	
KENTON	•	•	•	•	•	•	•	22	13	\$70,037	153,665	
KNOTT		•		•	•	•	•	4	3	\$9,040	17,561	
KNOX	•	•	•	•	•			6	6	\$6,990	32,069	
LARUE		•			•			•	3	2	\$1,620	13,699
LAUREL		•	•	•	•	•		18	14	\$15,750	56,338	
LAWRENCE		•						0	0	0	16,166	
LEE		•						0	0	0	7,709	
LESLIE	•	•	•	•		•		1	0	0	11,994	
LETCHER		•	•	•	•	•	•	5	4	\$148,000	24,434	
LEWIS		•			•		•	0	0	0	13,872	
LINCOLN		•	•	•	•			1	1	\$500	25,122	
LIVINGSTON		•						0	0	0	9,760	
LOGAN		•	•	•	•			1	1	\$540	27,169	
LYON		•		•				0	0	0	8,160	
McCRAKEN		•		•	•			9	8	\$80,428	64,698	
McCREARY		•		•	•			1	1	\$1,050	17,233	
McLEAN		•			•			0	0	0	9,926	
MADISON	•	•		•	•	•	•	23	15	\$53,548	77,749	
MAGOFFIN		•						1	1	\$1,080	13,472	
MARION		•			•			2	0	0	18,939	
MARSHALL		•			•			3	3	\$3,080	30,967	
MARTIN		•						0	0	0	12,215	
MASON		•		•	•			•	5	1	\$2,787	17,140
MEADE		•				•		1	1	\$2500	28,447	
MENIFEE		•		•				1	0	0	6,809	
MERCER		•		•	•			•	4	2	\$2,546	21,610
METCALFE		•			•			1	1	\$1,080	10,197	
MONROE		•						3	3	\$7,700	11,660	
MONTGOMERY		•		•	•	•	•	5	4	\$6,929	24,256	
MORGAN		•	•					1	0	0	14,334	
MUHLENBERG		•		•			•	1	1	\$3,146	31,548	
NELSON		•		•	•			10	9	\$15,570	41,088	
NICHOLAS		•				•		0	0	0	7,027	

FY2006 Annual Report

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OHIO		•		•	•				0	0	0	23,676
OLDHAM		•		•	•		•		6	5	\$9,880	53,533
OWEN	•	•			•		•		2	1	\$450	11,374
OWSLEY		•		•					2	1	\$1,000	4,746
PENDLETON		•							2	1	\$3,645	15,125
PERRY		•	•			•			6	6	\$18,534	29,452
PIKE		•	•	•		•			5	3	\$7,083	66,922
POWELL		•		•	•				1	1	\$500	13,687
PULASKI		•		•	•	•		•	4	4	\$15,433	59,200
ROBERTSON		•		•	•				0	0	0	2,279
ROCKCASTLE	•	•	•	•	•		•		1	1	\$3,000	16,712
ROWAN		•		•		•	•		11	2	\$10,500	22,226
RUSSELL		•		•					2	2	\$2,100	17,020
SCOTT		•		•	•			•	7	5	\$6,987	39,380
SHELBY		•			•				2	1	\$500	38,205
SIMPSON		•			•				1	1	\$245	17,021
SPENCER		•		•	•				0	0	0	15,651
TAYLOR		•			•				2	0	0	23,754
TODD		•							1	1	\$540	11,944
TRIGG		•		•	•				4	2	\$6,779	13,349
TRIMBLE		•			•				0	0	0	9,023
UNION		•							2	1	\$5,000	15,592
WARREN		•	•	•	•	•	•		19	12	\$68,305	98,960
WASHINGTON		•	•		•				1	1	\$1,050	11,399
WAYNE		•			•				0	0	0	20,352
WEBSTER		•		•	•				0	0	0	14,161
WHITLEY		•		•					5	2	\$12,000	38,029
WOLFE		•	•						2	2	\$3,541	7,070
WOODFORD		•		•	•		•		2	2	\$1,580	24,246
STATEWIDE PARTNERSHIPS		•							35	35	\$245,944	
KENTUCKY TOTAL	53		62	150	436	54	69	58	652	453	\$2,842,959	4,173,405

## Ten-Year Funding History 1997-2006

### Federal Allocations

KAC FY	NEA Basic State Grant	NEA Under- served	NEA Arts Education	NEA Folkarts	NEA Challenge America	TOTAL Federal
1997	329,000	52,000	65,000	107,600		506,800
1998	339,800	56,800	65,000			461,600
1999	385,500	80,800	61,400	11,500		539,200
2000	385,400	83,500	58,900			527,800
2001	378,300	88,400	56,100	65,500		588,300
2002	375,500	88,300	56,100	30,000	40,000	589,900
2003	378,300	89,900	55,900	20,000	90,000	634,100
2004	371,200	75,200	73,000	33,000	97,000	649,400
2005	367,800	75,100	73,000	20,000	124,000	659,900
2006	357,600	70,100	68,600	25,000	121,000	642,300

### Private Funding- The Wallace Foundation

KAC FY	START (State Arts Partnership for Cultural Participation) Initiative
2002	167,000
2003	167,000
2004	166,000

### State Allocations

KAC FY	Total Appropriation excluding Line Items	Line Items	Total Appropriation including Line Items
1997	3,668,200	0	3,668,200
1998	3,979,900	0	4,295,700
1999	4,095,800	250,000	4,345,800
2000	3,966,600	250,000	4,216,600
2001	4,523,200	210,000	4,733,200
2002	4,427,800	198,500	4,626,300
2003	4,330,500	193,300	4,523,800
2004	4,140,000	184,300	4,324,300
2005	4,228,000	0	4,228,000
2006	4,126,700	0	4,126,700

### Total Funding

Federal, Private and State Appropriations excluding Line Items
4,175,000
4,441,500
4,635,000
4,494,400
5,111,500
5,184,700
5,131,600
4,955,400
4,887,900
4,769,000

## General Fund Budget FY06-07

FY06 (Approved Budget)	FY06 (Revised Appropriation)	FY07 (Approved Budget)
\$4,259,200	\$4,126,700	\$4,203,200

## **Board and Staff** (November 28, 2006)

### **Board of Directors**

Todd P. Lowe (Chair), Louisville  
Everett D. McCorvey (Vice Chair), Lexington  
Stephanie C. Bateman, Louisville  
Wilma Brown, Danville  
Nancy S. Cooper, Fort Thomas  
Jean Dorton, Paintsville  
H. Dean Jones, II, Owensboro  
Kelly Knight, Lexington  
Phyllis Combs Liebman, Frankfort  
Jo G. Marshall, Somerset  
Gail Russell, Louisville  
Ann Duggins Schell, Louisville  
Gregory S. Shumate, Fort Mitchell  
Retha Tarter, Madisonville  
Randall Vaughn, Lexington  
James R. Voyles, Louisville

### **Staff**

#### **Executive Branch**

Lori Meadows, Executive Director  
Suzanne Gray, Executive Staff Advisor  
Ed Lawrence, Public Information Officer  
Melissa Nesselrode, Executive Secretary

#### **Administrative Branch**

Maraskeshia Walker, Administrative Branch Manager  
Deborah Catlett, Database Manager  
Sandie Lawrence, Information Technology Manager  
Sandy Etherington, Grants Administrator

#### **Arts Program Staff**

Daniel Strauss, Arts Program Branch Manager  
John S. Benjamin, Arts in Education Program Director  
Amber Luallen, Individual and Community Arts Program Director

#### **Craft Marketing Program**

Fran Redmon, Program Director  
Nancy Atcher, Product Development Coordinator  
Beau Haddock, Media Communications & Marketing  
Connie Hicks, Marketing Specialist  
Kim Leingang, Secretary  
Vallorie Henderson, Special Projects  
Charla Reed, Education & Outreach

**BOARD AND STAFF (Cont'd.)**

**Folklife Program**

Bob Gates, Program Director

Mark Brown, Folklife Specialist

Sarah Milligan, Folklife Specialist

**Regional Outreach Director**

Judy Sizemore

Regional Outreach Director – Eastern

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