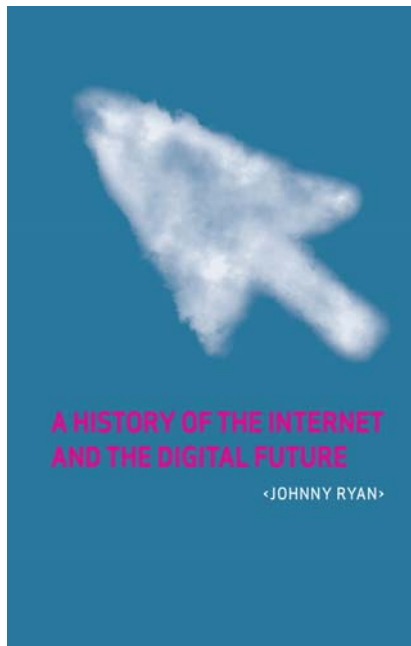


New Books September 2013

Spotlight presented by Tanoto Library



A history of the Internet and the digital future

By Johnny Ryan

Doriot and Tanoto Libraries
TK5105.875 .I57 R93 2013

Long before the arrival of digital communications, the steam engine, telegraph pole and coalmine quickened the pace of the world. A great adjustment in human affairs is under way. At the centre of this change is the Internet, a technology so unusual and so profoundly unlikely to have been created that its existence would be a constant marvel were it not a fact of daily life.

We have arrived at the point when the Internet has existed for a sufficiently long time for a historical study to reveal key characteristics that will have an impact on business, politics and society in the coming decades. Like all good histories, this book offers insight into the future by understanding the past.

Book review cited from: http://www.amazon.com/A-History-Internet-Digital-Future/dp/1780231121/ref=sr_1_1?ie=UTF8&qid=1377744925&sr=8-1&keywords=9781780231129

This list is also available on the Libraries homepage: <http://www.insead.edu/library>

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History	Science
Information on Markets	Sociology
Labor & Industrial Relations	Statistics
Languages	Technology Management
Law	Trade

Accounting

Corporate financial reporting and analysis: a global perspective. 3rd ed. / Young, S. David ; Cohen, Jacob - Wiley, 2013

Tanoto Library

HG20 .Y68 2013 INSEAD Book

Career Management

The business leader's health manual: tips and strategies for getting to the top and staying there / McGannon, Juliette ; McGannon, Michael - INSEAD/Palgrave Macmillan, 2009. (INSEAD business press series)

eBook INSEAD Book

Careers in financial markets: the graduate guide to finding work in the financial sector - EFinancialCareers, 2013

Tanoto Library

ZA13.3 .F5 C37 2013

Choose yourself: be happy, make millions, live the dream / Altucher, James - Lioncrest, 2013

Tanoto Library

ZA16 .A58 2013

CV Book - INSEAD, 2013

Doriot Library

2013-I (July)

Executive MBA graduates: CV book - INSEAD, 2013

Doriot Library

EMBA 2013

Global pay summary: Americas - Mercer, 2013

Tanoto Library

ZB100.3 .G56 2013

Global pay summary: Asia Pacific - Mercer, 2013

Tanoto Library

ZB100.4 .G56 2013

Global pay summary: Eastern Europe, Middle East and Africa - Mercer, 2013

Tanoto Library

ZB100.62 .A G56 2013

Global pay summary: Western Europe - Mercer, 2013

Tanoto Library

ZB100.63 .A G56 2013

How to retire happy: the 12 most important decisions you must make before you retire. 4th ed. / Hinden, Stan - McGraw-Hill, 2012

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ZA16 .H56 2012

Mastering the case interview: the complete guide to consulting, marketing, and management interviews. 7th ed. / Chernev, Alexander - Brightstar Media, 2011

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ZA17.3 .C6 C45 2011

Quitter: closing the gap between your day job and your dream job / Acuff, Jon - Lampo Press, 2011

Tanoto Library

ZA16 .A38 2011

Reinventing you: define your brand, imagine your future / Clark, Dorie - Harvard Business Review Press, 2013

Tanoto Library

ZA16 .C53 2013

Communication

Harvard Business Review guide to better business writing - Harvard Business School Publishing, 2010

Tanoto Library

Z13.1 .G85 2010

Harvard Business Review guide to persuasive presentations / Duarte, Nancy - Harvard Business School Publishing, 2012. (HBR guide to)

Tanoto Library

Z13 .D83 2012

Speaking as a leader: how to lead every time you speak: from boardrooms to meeting rooms, from town halls to phone calls / Humphrey, Judith - Wiley, 2012

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Z13 .H86 2012

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A history of the Internet and the digital future / Ryan, Johnny - Reaktion Books, 2013

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Charts and graphs: Microsoft Excel 2013 / Jelen, Bill - Que, 2013

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QA76.73 .Z2 EXC 2013

Microsoft Project 2013: the missing manual / Biafore, Bonnie - Pogue Press, 2013

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QA76.73 .Z2 PRO 2013

Quickly master the new features of Microsoft Office 2013: a hands-on approach / Collins, Debora A. - CreateSpace, 2012

Tanoto Library

QA76.73 .Z2 O44 2012

Economics

An evolutionary approach to entrepreneurship: selected essays by Howard E. Aldrich / Aldrich, Howard E. - Edward Elgar, 2011

Doriot Library

HB615 .E86 2011

Dethroning the king: the hostile takeover of Anheuser-Busch, an American icon / MacIntosh, Julie - Wiley, 2011

[eBook](#)

Economics: making sense of the modern economy. 2nd ed. / Cox, Simon - Economist/Profile Books, 2006

Doriot Library

HB71 .E36 2006

El empresario fotógrafo: José Ortiz-Echagüe (1886-1980) / Erro Gasca, Carmen - EADS CASA, 2012

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HC100 .O78 E77 2012

Grand pursuit: the story of the people who made modern economics / Nasar, Sylvia - Fourth Estate, 2012

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HB75 .N37 2011

The great deformation: the corruption of capitalism in America / Stockman, David A. - Public Affairs, 2013

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HC500.33 .U7 S86 2013

The great degeneration: how institutions decay and economies die / Ferguson, Niall - Penguin Press, 2013

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Guide des affaires : Chine / Fernandez, Isabelle - Ubifrance, 2013

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How Asia works: success and failure in the world's most dynamic region / Studwell, Joe - Grove Press, 2013

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How China became capitalist / Coase, Ronald ; Wang, Ning - Palgrave Macmillan, 2013

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Microeconomics. 3rd ed. / Krugman, Paul ; Wells, Robin - Worth Publishers, 2013

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The mind and the market: capitalism in Western thought / Muller, Jerry Z. - Anchor Books, 2002

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Mubadala: celebrating the journey: 2002-2012 - Mubadala Development Company, 2012

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Schelling's game theory: how to make decisions / Dodge, H. Robert - Oxford University Press, 2012

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Sharing the wealth: workers and the world economy (Korean version) / Kapstein, Ethan B. - Thinking Tree, 2002

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Strategy: an introduction to game theory. 3rd international ed. / Watson, Joel - Norton, 2013

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HB144 .W387 2013

The unstoppable: tapping your entrepreneurial power / Schley, Bill - Wiley, 2013

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HB615 .S34 2013

Whitaker's almanack - Bloomsbury, 2013

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Who owns the future? / Lanier, Jaron - Allen Lane/Penguin Press, 2013

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2012 level 2 CFA program curriculum / CFA Institute - Pearson Custom, 2012

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Z12 .C43 2012 Vol.1-6

Cracking the new GRE 2012 / Braswell, Laura ; Seltzer, Neill - Random House, 2011

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GRE: graduate record examination. 19th ed. / Green, Sharon Weiner ; Wolf, Ira K. -
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Tanoto Library

Z12 .G74 2011

Handbook of design in educational technology / Luckin, Rosemary ; Puntambekar,
Sadhana ; Goodyear, Peter ; Grabowski, Barbara ; Underwood, Joshua ; Winters,
Niall - Routledge, 2013

Doriot Library

LB1000 .H36 2013

Higher education in virtual worlds: teaching and learning in second life / Wankel,
Charles ; Kingsley, Jan - Emerald, 2009

Doriot Library

LB1044.87 .H54 2009

How to publish an ebook on a budget: an author's guide: to the free yet professional way of getting your writing up for sale on Amazon Kindle, Apple iBooks, Barnes and Noble NOOK, Smashwords and more. Updated ed. / Zia, Stephanie - Blackbird Digital Books, 2013

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Universities in the marketplace: the commercialization of higher education / Bok, Derek - Princeton University Press, 2003

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Life cycle assessment for green productivity: an Asian perspective / Tan, Reginald B. H. - Asian Productivity Organization, 2003

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Resource revolution: meeting the world's energy, materials, food, and water needs / Dobbs, Richard ; Oppenheim, Jeremy ; Thompson, Fraser ; Brinkman, Marc ; Zornes, Marc ; McKinsey Sustainability and Resource Productivity Practice - McKinsey, 2011

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Supply shock: economic growth at the crossroads and the steady state solution / Czech, Brian - New Society, 2013

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The (honest) truth about dishonesty: how we lie to everyone - especially ourselves / Ariely, Dan - HarperCollins, 2012

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The immortal life of Henrietta Lacks / Skloot, Rebecca - Crown Publishers, 2010

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The alternative answer: the nontraditional investments that drive the world's best-performing portfolios / Rice, Bob - Harper Business, 2013

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The art of value investing: how the world's best investors beat the market / Heins, John - Wiley, 2013

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Asset allocation: balancing financial risk / Gibson, Roger C. - McGraw-Hill, 2013
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Barofsky, Neil - Free Press, 2013
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HG1616 .C7 B37 2012

The buy side: a Wall Street trader's tale of spectacular excess / Duff, Turney - Crown
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Corporate finance. 3rd global ed. / Berk, Jonathan B. ; DeMarzo, Peter - Pearson,
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HG4026 .B47 2013

Finance for managers / Martinez Abascal, Eduardo ; Aguirreamalloa, Xabier -
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Doriot Library
HG4011 .M37 2012

The financial crisis and the free market cure: why pure capitalism is the world
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Foundations of financial management. 12th ed. / Block, Stanley B. ; Hirt, Geoffrey
A. - McGraw-Hill/Irwin, 2008. (McGraw-Hill/Irwin series in finance, insurance, and
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HG4026 .B589 2008

Investment banking: valuation, leveraged buyouts, and mergers and acquisitions / Rosenbaum, Joshua ; Pearl, Joshua - Wiley, 2013

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The launch pad: inside Y combinator, Silicon Valley's most exclusive school for startups / Stross, Randall - Portfolio/Penguin Books, 2012

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Market liquidity: theory, evidence, and policy / Foucault, Thierry ; Pagano, Marco ; Röell, Ailsa - Oxford University Press, 2013

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Modern portfolio theory and investment analysis. 7th ed. / Elton, Edwin J. ; Gruber, Martin J. ; Brown, Stephen J. ; Goetzmann, William N. - Wiley, 2007

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Options made easy: your guide to profitable trading. 3rd ed. / Cohen, Guy - FT Press, 2013

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Private equity: history, governance and operations / Cendrowski, Harry ; Petro, Louis W. ; Martin, James P. ; Wadecki, Adam A. - Wiley, 2012

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Private equity operational due diligence: tools to evaluate liquidity, valuation and documentation / Scharfman, Jason A. - Wiley, 2012

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The science and practice of monetary policy today: the Deutsche Bank prize in financial economics 2007 / Wieland, Volker - Springer, 2010. (Deutsche Bank prize in financial economics)

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Takeovers, restructuring, and corporate governance. 4th international ed. / Weston, J. Fred ; Mitchell, Mark L. ; Mulherin, J. Harold - Pearson Prentice Hall, 2014

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Trades about to happen: a modern adaptation of the Wyckoff method / Weis, David H. - Wiley, 2013

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Venture capital and private equity: a casebook. 5th ed. / Lerner, Josh ; Hardyman, Felda ; Leamon, Ann K. - Wiley, 2012

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Managing your mind: the mental fitness guide / Butler, Gillian ; Hope, Tony - Oxford University Press, 2007

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Civilization: the six killer apps of Western power / Ferguson, Niall - Penguin Books, 2012

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J10.63 .F7 E83 2013-14

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Sheikh Khalifa: life and times / Rashid, Noor Ali ; Mubadala Development Company - Motivate Publishing, 2007

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The evolution of a new industry: a genealogical approach / Drori, Israel ; Ellis, Shmuel ; Shapira, Zur - Stanford Business Books, 2013. (Innovation and technology in the world economy)

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Too high to fail: cannabis and the new green economic revolution / Fine, Doug - Gotham, 2013

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The Athena doctrine: how women (and men who think like them) will rule the future / Gerzema, John ; D'Antonio, Michael - Wiley, 2013

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Aula internacional 1. New ed. / Corpas, Jaime ; García, Eva ; Garmendia, Agustín - Difusion, 2013

Doriot Library

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Bled espagnol / González Hermoso, Alfredo - Hachette, 2012

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P1000 .SP G669 2012

Bled espagnol : études supérieures, classes préparatoires, universités, grandes écoles.

New ed. / Gerboin, Pierre - Hachette, 2013

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P1000 .SP G47 2013

Collins French grammar and practice - Collins, 2011

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Delf A2 : 200 activités / Lescure, Richard ; Gadet, Emmanuelle ; Vey, Pauline - CLE, 2010

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An invisible thread: the true story of an 11-year-old panhandler, a busy sales
executive, and an unlikely meeting with destiny / Schroff, Laura L. ; Tresniowski,
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Wild: from lost to found on the Pacific Crest Trail / Strayed, Cheryl - Knopf, 2012

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A guide to the project management body of knowledge: PMBOK guide. 5th ed. -
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Adaptation and innovation: theory, design and role-taking in group relations
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Karnac Books, 2009

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The blue line imperative: what managing for value really means / Kaiser, Kevin M.
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The business model innovation factory: how to stay relevant when the world is
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Tanoto Library

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Conquering the chaos: win in India, win everywhere / Venkatesan, Ravi - Harvard
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Contemporary strategy analysis. 8th ed. / Grant, Robert M. - Wiley, 2013

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Corporate governance in Japan: institutional change and organizational diversity /
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2008

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Creative entrepreneurship in Asia / Tan, Wee-Liang ; Study meeting on creative entrepreneurship - Asian Productivity Organization, 2005

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HD53 .C74 2005

Decisive: how to make better choices in life and work / Heath, Chip - Crown Business, 2013

Tanoto Library
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Entrepreneur 5 p.m. to 9 a.m.: launching a profitable start-up without quitting your job / Miriyala, Kanth ; Sunder, Reethika - Rupa, 2013

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Family business on the couch: a psychological perspective (Chinese version) / Kets de Vries, Manfred F. R. ; Carlock, Randel S. ; Florent-Treacy, Elizabeth - The Oriental Press, 2013

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Harvard Business Review guide to project management - Harvard Business School Publishing, 2011

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HBR's 10 must reads: on collaboration / Harvard Business Review - Harvard Business School Press, 2013

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Heart, smarts, guts, and luck: what it takes to be an entrepreneur and build a great business / Tjan, Anthony K. ; Harrington, Richard J. ; Hsieh, Tsun-Yan - Harvard Business Review Press, 2012

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Knowledge management in Asia: experience and lessons - Asian Productivity Organization, 2008

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Leadership conversations: challenging high-potential managers to become great leaders / Berson, Alan S. ; Stieglitz, Richard G. - Jossey-Bass, 2013

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Leading open innovation / Huff, Anne Sigismund ; Möslein, Kathrin M. ; Reichwald, Ralf - MIT Press, 2013

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The other side of innovation: solving the execution challenge / Govindarajan, Vijay ; Trimble, Chris - Harvard Business Review Press, 2010

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Outsource smart: be your own boss... without letting your business become the boss of you / Michaels, Daven - McGraw-Hill, 2013

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Own the future: 50 ways to win from the Boston Consulting Group / Deimler, Michael ; Lesser, Richard ; Rhodes, David ; Sinha, Janmejaya - Wiley, 2013

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The Russian management model: hidden reflections / Prokhorov, Alexander P. ; Kirk, Nicolette ; Rymer, Thomas - Skolkovo Moscow School of Management, 2008

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The strategist: be the leader your business needs / Montgomery, Cynthia A. - Harper Business, 2012

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Sustainability strategies: when does it pay to be green? / Orsato, Renato J. - Palgrave Macmillan, 2009. (INSEAD business press series)

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Wait: the art and science of delay / Partnoy, Frank - Public Affairs, 2012

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Business marketing: connecting strategy, relationships, and learning / Dwyer, F. Robert ; Tanner, John F. - Irwin/McGraw-Hill, 1999. (Irwin McGraw-Hill series in marketing)

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