



Intercultural Encounters: The Fundamentals of Intercultural Communication

Donald W. Klopf

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Intercultural Encounters provides a brief, but broad introduction to the fundamentals of intercultural communication.

This book combines theory and knowledge from different disciplines to help prepare the reader to interact successfully with people who think, feel, and behave differently than they do. Brief commentaries from noted scholars in the field, exercises, activities, and discussion questions provide the reader with an opportunity to develop communication skills in today's increasingly diverse world.

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Intercultural communication refers to interactions between speakers who have different first languages, communicate in a common language, and, usually, represent different cultures. So how is this difference reflected in language use? From a pragmatic perspective the main difference between intracultural communication and intercultural communication appears to be that the latter, to some extent, shifts the emphasis from the communal to the individual. What we need when we analyse intercultural encounters is a success rather than a failure approach. Those who adopt the failure view tacitly regard people interacting as passive victims of their differences.